

Introduction to CMA Content Entry

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Note: The CMA continues to be enhanced and changed. Therefore, aspects of the system are subject to change and this document may be out of date. It will be updated as time permits.

Access CMA

URLs

Open Internet Explorer (version 4.0 or above) and type http://w3.michigan.gov/ into the address line and press Enter to open the CMA.

Log-in & passwords

Enter your username and password. The CMA **User** and **Password** have been individually assigned and are managed by the **CMA Expert** assigned to your agency.



Change the password

Once a user has logged onto the **CMA**, he/she can change the assigned password.

- > Click on My Account, and Change Password on the top navigation bar
- > Type your Old Password, enter your New Password, and verify the New Password
- Click 'Update'

| | Change Password | |
|--|-----------------|--|
| If password change is successful. You will need to re-login with the NEW password. | | |
| Old Password | | |
| New Password | | |
| Verify New Password | | |
| Update | | |

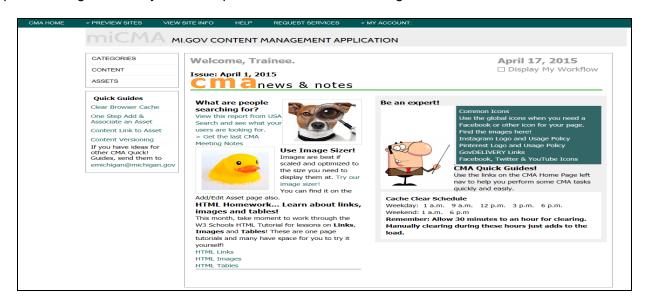
The system will then take you back to the Log-on screen.

Enter your User name and new Password

Passwords can only be changed by the user and a CMA Expert. CMA Experts cannot discover an existing password, but can only assign a new one. If you have forgotten your password, click on the "Forgot Your Password?" link. Assigned User names cannot be changed without assistance from the CMA Experts.

The CMA Home Screen

Upon entering the CMA you will be presented with the following screen.



There are 4 main parts to the screen: Top Navigation, Left Navigation, CMA News & Notes and Display My Workflow.

1. Top Navigation

| CMA HOME > PREVIEW SITES VIEW SITE INFO HELP REQUEST SERVICES > MY ACCOUNT: |
|---|
|---|

CMA HOME: Takes you back to the Welcome screen.

>PREVIEW SITES: Provides two menu options to access /RECYCLEBIN or /Department Site (based upon your security permissions). We will be working in the Training Site for class.

- Click /RECYCLEBIN to open a new window to view deleted content.
- Click /TRAINING to open a new window with Michigan.gov in the w3 or preview site. This allows you to preview your pages/site before it goes live.

VIEW SITE INFO: Shows the CMA Expert and Site Admin names for State of Michigan sites.

HELP: Takes you to eMichigan's home page www.michigan.gov/emichigan. This site provides CMA users with resources.

Click HELP to explore the resources available to you there

REQUEST SERVICES: Used to send an e-mail or work order to eMichigan.

>MY ACCOUNT: Provides two menu options to access CHANGE PASSWORD or LOGOFF

PASSWORD: Allows you to update or change your password. You must know your existing password to do this.

LOGOFF: Exits the CMA.

2. Left Navigation

The Left Navigation is divided into groups to assist you in locating the desired command.

CATEGORIES: All content in the Michigan.gov website is related to one or more categories. Categories are related to each other. Categories form the backbone of the Vignette Content Management Application (CMA). **Browse Category** is the only option available to **Content Entry** staff. It is covered in the **Intermediate** class.



CONTENT: Deals strictly with editing, deleting, managing and adding content.



- a) List/Search Content: Allows the user to search for existing content that has not been deleted in a number of ways. It could be live or expired. The user is then able to edit or delete the content. This feature will be covered in part in this class. It is covered thoroughly in the Intermediate CMA Class.
- b) **Add Content**: Allows the user to create new content. This feature will be thoroughly covered in this class.

ASSETS: Deals strictly with adding, editing, deleting and managing assets. Assets are any file that is not HTML content, such as PDF, images, Word Documents, Excel Spreadsheets, PowerPoint files, etc.

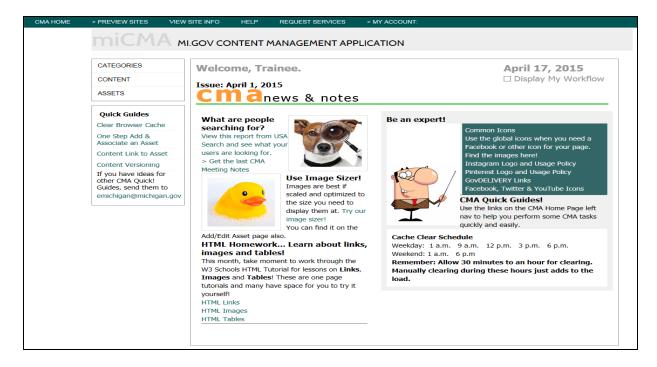


- a) **List/Search Assets**: Allows the user to search for existing assets in a number of ways. The user may then edit or delete the asset. This feature will be covered in part in this class.
- b) Add Asset: Allows the user to add an asset to the database. This feature is covered thoroughly in this class.

- Manage Assets: Allows the user to locate assets in a particular site and present the results in a variety of methods
- d) Image Previewer: Allows the user to preview images to see what is already in the database one site at a time

Note: See Advanced Assets document on the e-Michigan website.

3. CMA News & Notes



This section changes frequently. Look here to get:

- Easy access to Quick Guides
- News and updates from your e-Michigan CMA team
- Quarterly CMA User Meeting Announcement
- Cache Clear schedule

4. Display My Workflow

There are no outstanding tasks assigned to you or your group.

☑ Display My Workflow

Tasks that have been assigned to you or your group will appear in this space, when you check the box for **Display My Workflow**. If your agency has not had workflow turned on for your site, you will get the message "There are no outstanding tasks assigned to you or your group." Workflow pertains to Authors, Editors and Publishers. Site Administrators may or may not be included in those groups. This will be explored thoroughly in this class.

How Michigan.gov Works

Database

Everything in Michigan.gov resides in a database. The **Content Management Application (CMA)** is the tool we use to access the database to add, edit, delete and otherwise manipulate the information in the database.

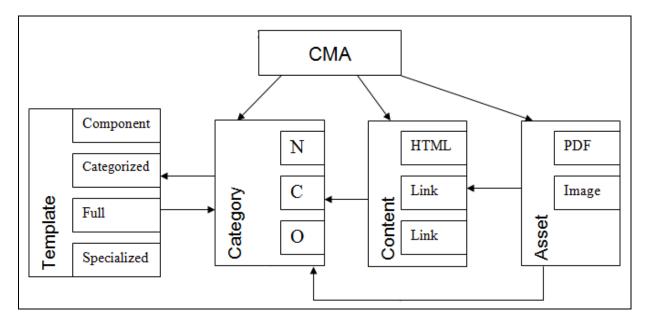
The database is divided into different areas. The main areas that **Content Entry** staff interacts with are:

- Content
- Assets

As a **Content Entry** person, you will have the ability to **Enter**, **Edit**, **Delete**, **Associate** and **Process Workflow** for Content and, when applicable, Assets.

Site Administrators interact with the areas of:

- Content
- Assets
- Categories



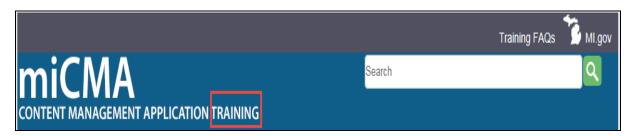
All **Content** and **Assets MUST** be tied to at least one **Category**. Everything in Michigan.gov revolves around Categories.

Categories & How They Work In a Site

There are four types of categories:

1. Site Category

Each site starts with a **Site Category** – in this case the category is – **TRAINING**.



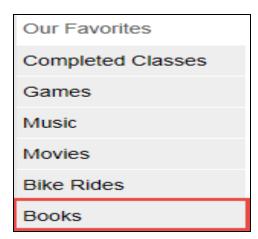
2. Left Navigation Category

Every **Button** on the **Left Navigation** is a **Category**. For example the **Our Favorites** button is the category – **TRAINING-FAVORITES**.



Left Navigation Sub-Category

Every drop-down under each button is also a **Category**. For example the **Books** item under the **Our Favorites** button is category – **TRAINING-FAVORITES-BOOKS**.



Left Navigation Sub-Sub-Category

There can be one more level of drop-downs on the left navigation. Each of these will also be a **Navigation Category**. In our continuing example, **Non-Fiction Books** will have the category – **TRAINING-FAVORITES-BOOKS-NONFICTION**

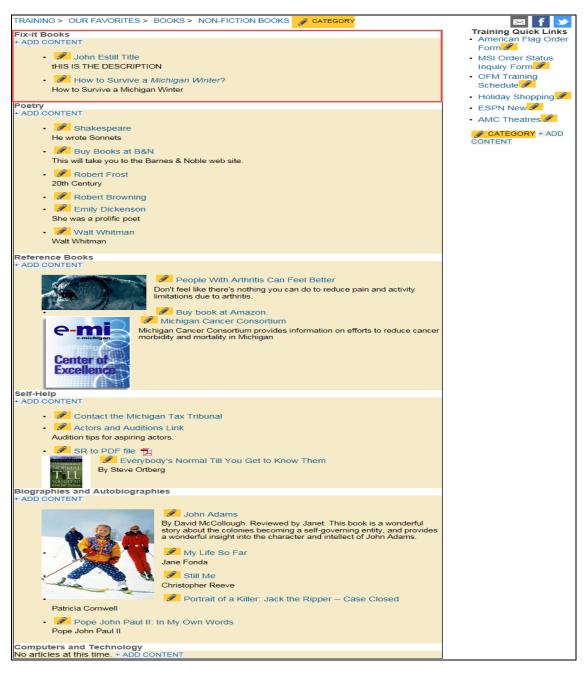
| Our Favorites |
|-----------------------------|
| Completed Classes |
| Games |
| Music |
| Movies |
| Bike Rides |
| Books |
| Romance Stories |
| Travel |
| Mystery Novels |
| Adventure |
| Non-Fiction Books |
| Sports |
| Fiction |
| Audio Books |
| Available at CADL |
| Books by Karen Kingsbury |

3. Content Category

- a) Left Navigation categories have a Page Layout/Template assigned to them
- b) Boxes within the Page Layouts/Templates have a category assigned to them

TRAINING-FAVORITES-BOOKS-NONFICTION-FIXIT TRAINING-FAVORITES-BOOKS-NONFICTION-POETRY TRAINING-FAVORITES-BOOKS-NONFICTION-REFERENCE TRAINING-FAVORITES-BOOKS-NONFICTION-SELF-HELP TRAINING-FAVORITES-BOOKS-NONFICTION-BIOGRAPHY

These are a different kind of category. They are called **CONTENT** Categories. These types of categories contain content.



Content

Each bulleted/underlined/linked item in a box is a piece of content. Each piece of content is tied to at least one category – usually a **Content Category**. The main category – or **Home Category** that the content is tied to is called the **Primary Category** for the content.



4. Other Categories

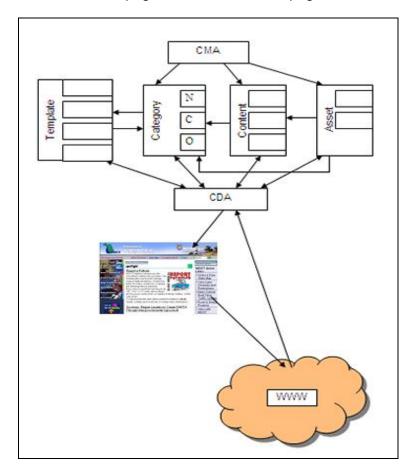
In addition to **Navigation** and **Content Categories**, there is one more type of **Category – Other**. That type of category is used specifically for **Assets** and special types of content that do not fall in the normal areas of the website, such as the **Quicklinks** area, the **Top Navigation Links**, **Bottom Navigation Links**, etc.

Category summary:

- Site Category beginning of each site
- Navigation only for left navigation
- Content boxes on the page most of your content will be entered into this kind of category
- Other everything else especially assets, quicklinks, top nav links, etc.

Putting It All Together To Make a Web Page

When a user on the web clicks on a link or types in a URL to see a web page, the request comes to Michigan.gov and goes to the **Content Display Application** (**CDA**). The CDA then interprets the URL and determines which pieces it needs from the database, puts all of those pieces together to generate the desired web page and sends the web page to the user.



Page Layout Overview & Why It Matters

Every piece of content you enter will be displayed in a Page Layout of some sort. How things are displayed; how many items are displayed, what order they are in, whether a description and how much of a description is showing, if an image is present, etc. all are determined by the Page Layout and what the Site Administrator can do with the Page Layout.

Once you understand how the Page Layouts work, you will have an easier time getting them to work for you and getting the content to display the way you want it to display.

There are four groups of Page Layouts: Component, Categorized Call, Full Content and Specialized. Each group has a variety of different Page Layouts which all have something in common. Let's explore each group individually. The first two groups, Component and Categorized Call, look very similar in that they both have boxes on the page. The content is organized into groups and placed into boxes. There can be only one box on the page, or there can be a large number of boxes on the page. The boxes can all look the same or the boxes can all be different. The way the boxes are handled and placed on the page is what distinguishes a Component Page Layout from a Categorized Call.

1. Component

Features

- a. Different shape boxes, different look to each box, different order & number of items in each box, different image above each box
- b. Content entered into Component/Content category
- c. Content ordered the way Site Admin decides (alpha, priority, release date)
- d. Content limited to number of items Site Admin decides
- e. Changes to order, number of content items done by Site Admin

Limitations

Each page layout has a fixed number of boxes in a fixed layout.

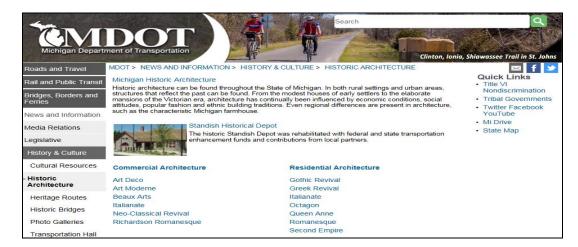
Types/Examples

- Page Layouts With Single Wide Boxes
 - MDCS -> Employee Benefits -> Benefit Newsletters/Bulletins (below)



b. Double and Single wide boxes

MDOT -> News and Information -> History & Culture -> Historic Architecture



2. Categorized

Features

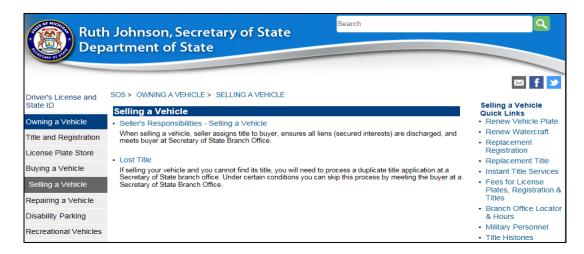
- a. Content entered into Content category
- As many boxes as needed new boxes are created when a new content sub-category is created
- c. Can have drop-down box at top to navigate to a particular box

Limitations

- a. Only double-wide boxes
- b. All boxes look alike
- c. Template/page layout determines ordering method Content ordered either alpha or release date (depends on template)
 - If ordered by release date, can set all release dates the same and use priority
 - Usually number of items in boxes is unlimited, but could be limited by Site Admin

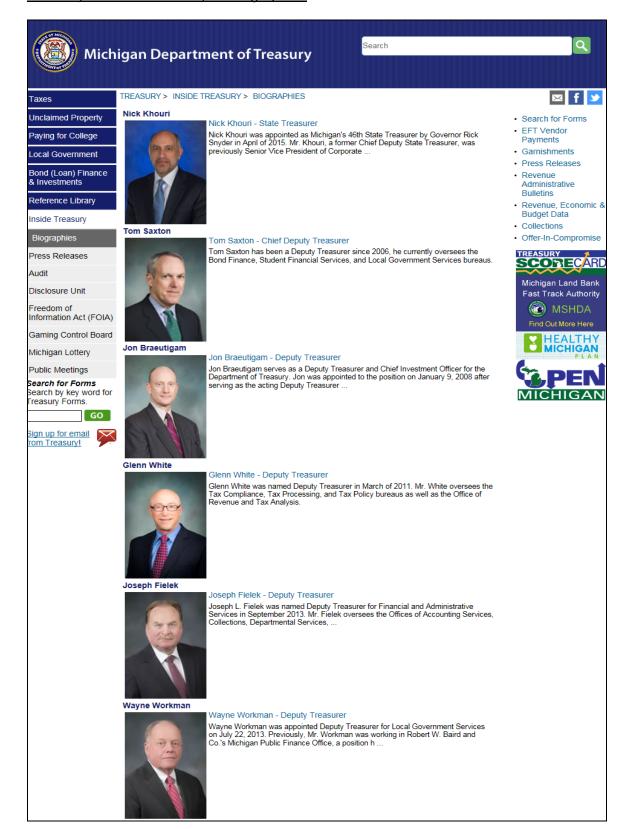
Types/Examples

- a. Standard Sort Release Date
 - SOS -> Owning a Vehicle -> Selling a Vehicle



b. Photo Gallery

• Treasury -> Inside Treasury -> Biographies



3. Full Content - Title, Body only

Features

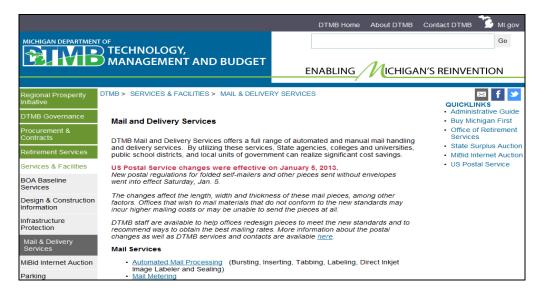
- a. Only one piece of content per left navigation
- b. Can assign link content to left navigation

Limitations

- a. Only one piece of content per left navigation
- b. Content must have manual cache clear when updated

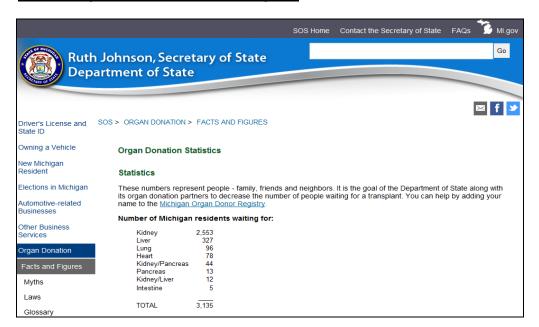
Types/Examples

- a. Double Wide
 - DTMB -> Services & Facilities -> Mail & Delivery Services



b. Triple Wide

SOS -> Organ Donation -> Facts & Figures



4. **Specialized Templates** – These are unique templates with unique features.

Features

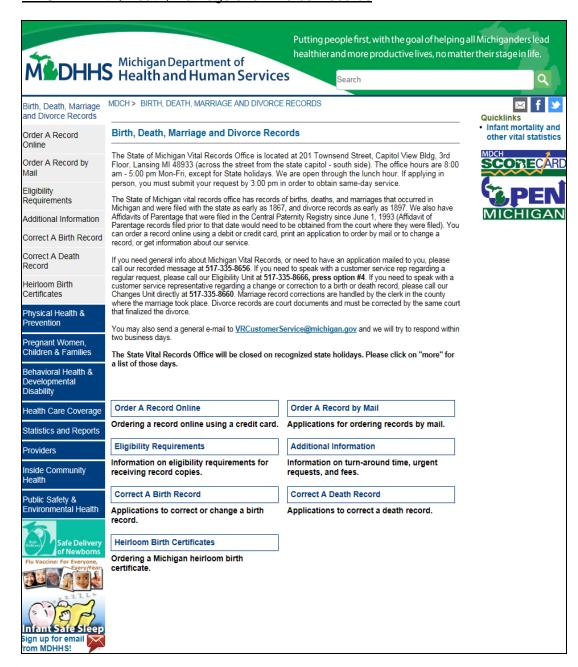
The Theme template has a double wide Component box at the top then fills in below with left navigation sub categories.

Limitations

Templates/Page layouts in this group have a narrow purpose and therefore have little room for adjustment and options.

Types/Examples

- a. Theme
 - MDCH -> Birth, Death, Marriage and Divorce Records



b. Date Driven

DNR -> Press Releases, Maps & Data-> Press Releases



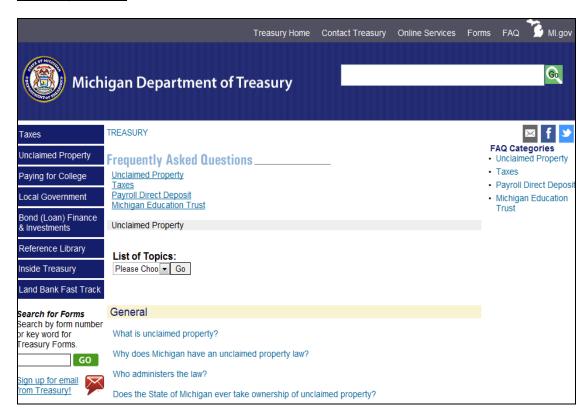
c. Content Archive

Year/Month – MDE ->State Board of Education -> Public Notices



d. FAQ

Treasury -> FAQ



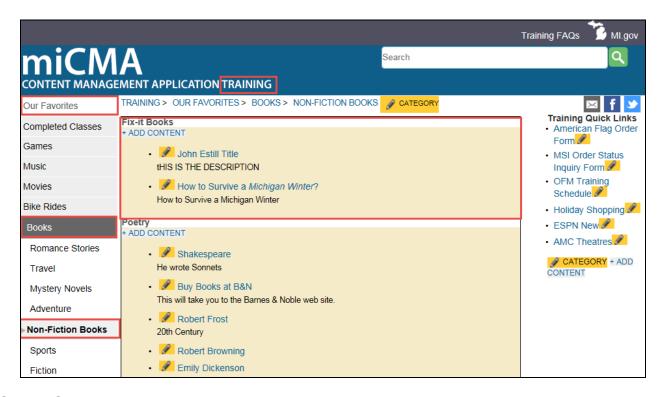
Create HTML Content

Determine Where Your Content Will Go

In the second browser window opened at the beginning of class, look at the training web site: http://w3.Michigan.gov/training

Determine in which category you would like to add your piece of content. Make sure you select a content category, a box on a page. In the example below, if you select Fixit Books, the category you will use will be:

TRAINING-FAVORITES-BOOKS-NONFICTION-FIXIT



Create Content

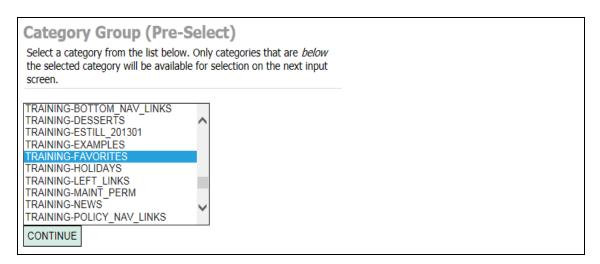
- Return to the browser window with the CMA
- Click CONTENT and Add Content



Category Group

This is a pre-selection of the Primary Category. You will select the site-button combo that applies.

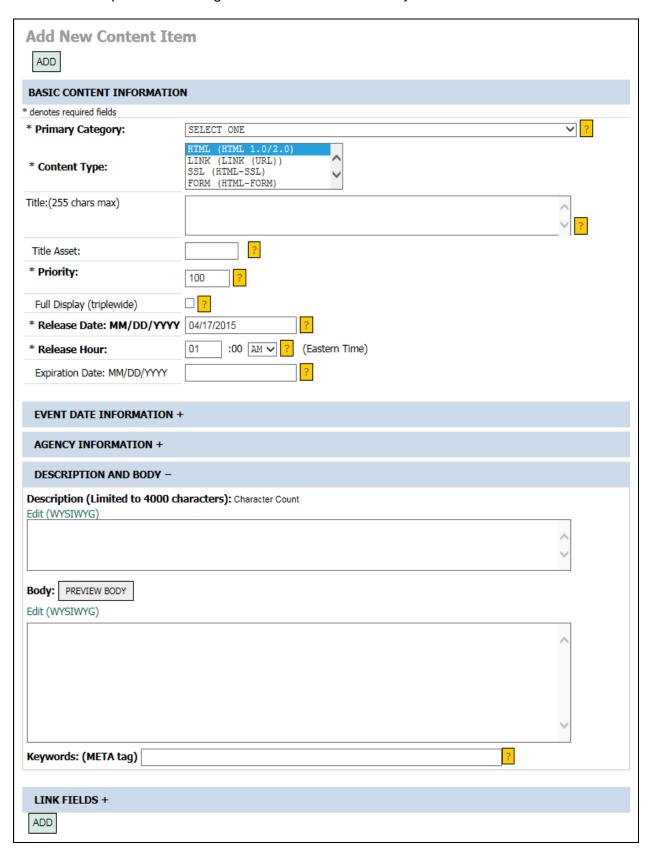
> Select TRAINING-FAVORITES



It is important that the content be placed in the appropriate Primary Category (See page 23).

Click Continue

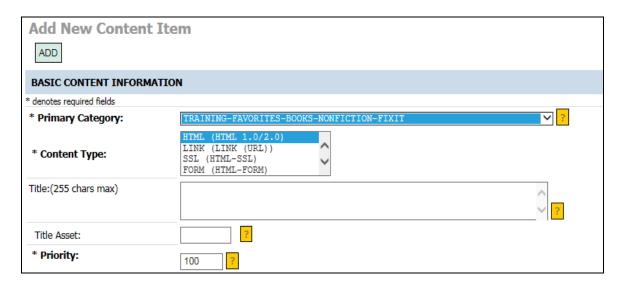
The CMA will open the following screen for new content entry:



Primary Category (required field)

The Primary Category is where the content will live on a permanent basis. While there may be more than one location that the content will appear, it will have a main home. It is important to select the Primary Category carefully.

> Select TRAINING-FAVORITES-BOOKS-NONFICTION-FIXIT from the drop-down menu



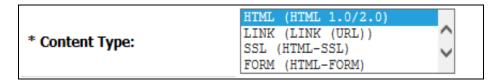
If an item is to be featured in a <u>Spotlight</u>, <u>Featured Item</u>, or <u>What's New</u>, it should have a different PRIMARY category. After it is no longer featured, it will need a home so it can continue to be displayed. Use the drop-down box when selecting the proper Primary Category. The content can be associated to other categories later.

Content Type (required field)

This class will focus on two of the content types: HTML and Link. Other content types are discussed in the Intermediate class.

HTML is the most common Content Type used. This is used when you want to display information in an HTML formatted fashion within the Michigan.gov portal. Links can be added to the content, as well as images and links to PDF files and other documents.

Select Content Type from the scroll-down menu (for class use default)

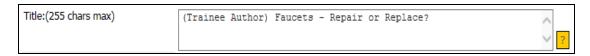


Link (URL) is also a common Content Type. It is used when you are creating a direct link to another web page or an asset. Examples of when it is used would be for Quick Links to pages within Michigan.gov or a list of "related web sites" which has a list of links to external sites.

Title (not required field)

The **Title** of the content is what will appear as the text of the link within the component/box. Make the **Title** descriptive but appropriate in length to the component where it will display.

Enter (Your Name) Faucets – Repair or Replace?



There is a 255-character limit in the **Title** field. The number of characters is recorded for you.

The **Title** is sometimes used to determine the order in which items appear within a component/box (on a page) by alphabetizing the items. Some categories/components use an alpha list; others use release date or priority. The same content can be ordered using different methods in different components. The site administrators are able to specify how things are ordered within a component, depending on the page layout.

The **Title** is used by search engines when comparing search parameters during a search. The **Title** will be displayed in three places:

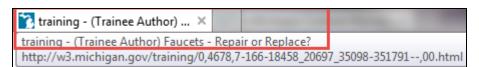
1. Text of the link within the Content Category



2. The full content page



Tab title of the browser window



Title Asset (not required field)

The Title Asset field is used to contain an Asset ID. An Asset is an image. It is a way to use an image as the title.



Priority (required field)

This field determines the order in which content will appear when priority is specified as the determining factor in ordering content.



Some categories use priority; others use an alpha list or release date. The same content can be ordered using different methods in different components/boxes. It sometimes helps to leave room between numbers; that is, number by tens or 100s (Ex. 10, 20, 30 or 100, 200, 300) so that you can easily add content between items at a later date. The limits of this field are 1 – 9999.

Full Display (triplewide) (not required field)

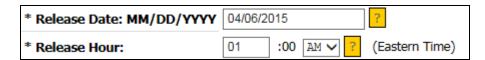
If you want the page to display as triple wide, that is, without the right navigation, check the box next to the Full Display field.



Release Date/Hour (required fields)

The date can be entered or selected for when you want the piece of content to be displayed on the web. Content will appear after the cache clear following the release hour, if fully approved. Prior to that date it will be in the database, but will not be available to the public.

> Enter or select **Release Date** from the calendar (for class use default)



The **Release Date/Hour** is sometimes used to determine the order in which items appear within a Content Category. Some categories use release date; others use priority or alpha list. The same content can be ordered using different methods in different categories.

Expiration Date (not required field)

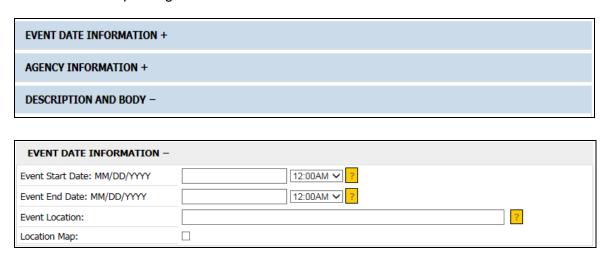
This is used when an item is no longer appropriate to display on the web. This is the date you want the item removed from display on the web. Click in the field and a calendar will pop up.

| Expiration Date: MM/DD/YYYY | ? |
|-----------------------------|---|

Event Date Information, Agency Information, and Description & Body

Expand / Collapse Fields

The Event Date Information +, Agency Information +, and Description & Body – are clickable fields that expand and collapse areas of the Content screen. This helps save screen real estate. Click on the words or the plus sign to see the fields.



Event Date Information

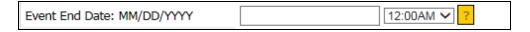
Event Start Date (not required field)

This can be used in any page layout, but is typically in the Calendar of Events page layout. This is the first day of the event. The Time field defaults to 12:00AM.



Event End Date (not required field)

This can be used in any page layout, but is typically in the Calendar of Events page layout. This is the last day of the event. If this is a one-day event, enter the same date in both fields. The Time field defaults to 12:00AM. Event End Date must be populated if Event Start Date is entered.



Note: If the Time fields are *both* left on the default of 12:00AM, then the server considers the event an "All Day Event" and will render the content as such.

Event Location and Location Map (not required field)

This is for any content. Type in text for the Event Location field and it will show on the Content Page with these special characteristics:

- 1) Type in a specific street address and it will show a hyperlink to a Bing map Example: 111 S. Capitol Ave., Lansing, MI 48933 (no comma between state & zip)
- 2) Type in HMTL code (hyperlink) and it will show that hyperlink
- 3) Type in text and it will be that text. The server won't do anything special.

The Location Map check box is used in conjunction with item 1). If you type a specific street address, it will create a Bing map in the content.



Agency Information

Agency Owner (not required field)

The agency owner for this content can be selected from a drop down list.



Contact Name (not required field)

The Contact Name is primarily used with the press release template. Anything you enter in this field will be displayed below the title and above the body field on the full content page, regardless of the page/template type.

> Enter the Contact Name



Contact Phone (not required field)

The Contact Phone is primarily used with the press release template. Anything you enter in this field will be displayed below the title and above the body field on the full content page, regardless of the page/template type.

➤ Enter the **Contact Phone** number in the following format:



Contact Agency (not required field)

The Contact Agency is primarily used with the press release template. Anything you enter in this field will be displayed below the title and above the body field on the full content page, regardless of the page/template type.

Select your Contact Agency from the drop-down menu

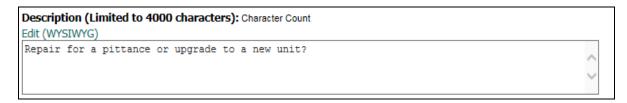


Description & Body

Description (Short Text) (not required field)

Description is used with any Content Type and by search engines. This field can be used for either HTML content or when the Content Type is a Link.

> Enter a brief **Description**



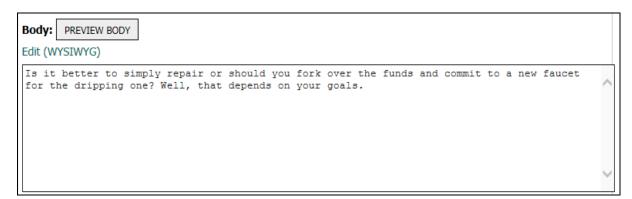
This is especially useful when the link is to a PDF file. It allows you to explain something about the file and also to tell the user that it is a PDF file. It's the short text that is displayed below the title on the component that links to the whole piece of content. The Description will not be displayed on the full content page.

There is a limit of 4000 characters in this field. This includes any HTML code you may include in the field.

Body

Body is only used when the Content Type is HTML, Mixed, ASCII, SSL or Form. You will be using HTML most of the time. This field will appear on the full content page below the title.

Enter the following two sentence paragraph



The Body recognizes HTML code and needs to have this code in order to display text in a formatted fashion. If no HTML code is entered in this field, the CMA will assume that everything is ONE paragraph. WYSIWYG can be used to automatically generate HTML code. (See page 56) HTML code can also be pasted from another source. When pasting HTML code, there is no limit on the number of characters if you are using Internet Explorer. If you are using Netscape, there is a limit of 64k.

Keywords (not required field)

The Keywords field is used by search engines and becomes part of the META data.



There is a limit of 255 characters in this field. Words and phrases are separated by commas. Using keywords will help site visitors find your content easier. **Note:** Do not just copy the Title, it is already indexed and therefore used for searching.

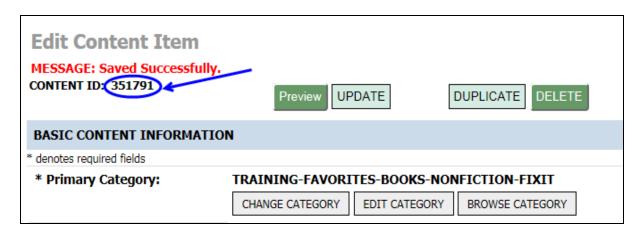
Click the ADD button

The screen will refresh and you will be in **Edit Content** mode.

| Edit Content Item MESSAGE: Saved Successfully. CONTENT ID: 351791 | Preview UPDATE DUPLICATE DELETE | |
|--|---|--|
| BASIC CONTENT INFORMATION | · | |
| * denotes required fields | | |
| * Primary Category: | ry Category: TRAINING-FAVORITES-BOOKS-NONFICTION-FIXIT | |
| | CHANGE CATEGORY EDIT CATEGORY BROWSE CATEGORY | |
| Content Status: | LIVE | |
| * Content Type: | HTML (HTML 1.0/2.0) LINK (LINK (URL)) SSL (HTML-SSL) FORM (HTML-FORM) | |
| Title:(255 chars max) | (Trainee Author) Faucets - Repair or Replace? | |

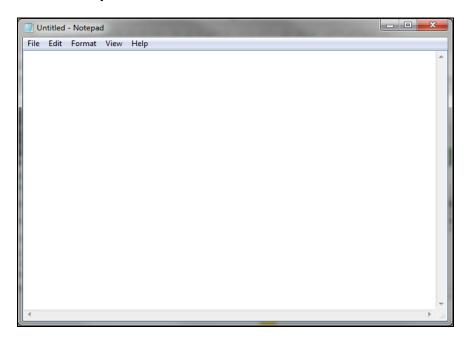
Make the Content ID available for use later in class.

Copy the Content ID

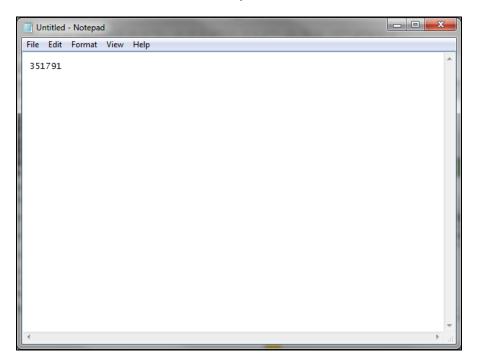


Open the **Notepad** (or text editor of your choice).

> Start > Notepad



> Paste the Content ID into the Notepad



Keep the Notepad open during class, there is no need to maintain a permanent list of all your content.

> Switch to the **Training Site** in **PREVIEW SITES** and view your content

All About Links

Relative vs. Absolute

When creating a link or link content you will have to enter the address of where you want that link to go. The address is called the URL. There are two different ways that you can enter the URL. You can either enter the entire address – that is the Absolute URL – or you can enter a shortened version when the URL includes the same name as the page it is currently on – that is a Relative URL.

Absolute URL – http://www.yahoo.com

- a) Some place other than Michigan.gov
- b) Always starts with http://
- c) Follows with the name of the server
- d) Tells browser to go to web and find the machine
- e) Similar to dialing 9 (http://) plus all 7 digits of phone number (name of server)

Relative URL - /training/0,1607,7-166-18458---,00.html

- a) Some place on Michigan.gov (including Assets)
- b) Always starts with /
- c) Does not include http:// or name of server
- d) Tells browser to stay on the same machine and find page
- e) Similar to dialing only last 5 digits of phone number

Internal vs. External

Internal Browser Window

- a) Same browser window
- b) Will need to click Back arrow to go back to originating page

External Browser Window

- a) New browser window
- b) When browser window is closed, originating page is still there
- c) Cannot use Back arrow to go back

When to Use Each

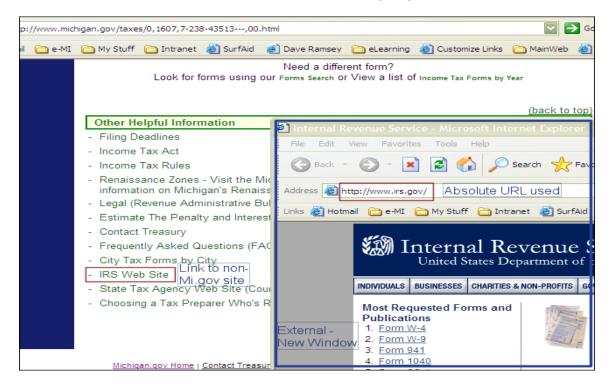
Absolute links will always be External

Relative links can be Internal or External

- a) Links going to another page on your own site are Internal
- b) If you want to retain your site in the background, as when going to another State of Michigan site, then relative links will be External
- c) Links to PDF files are External

Examples:

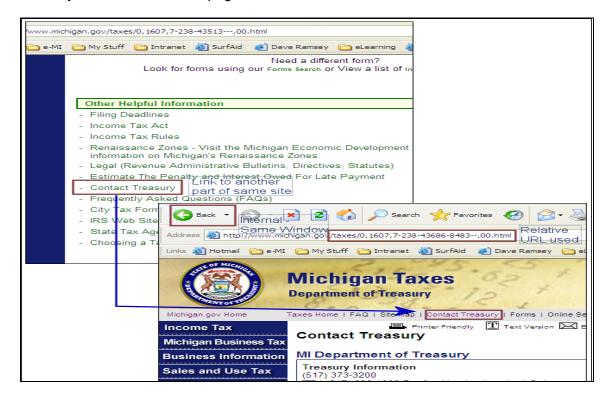
Link to Federal Government site is **Absolute** (not Michigan.gov) and **External**.



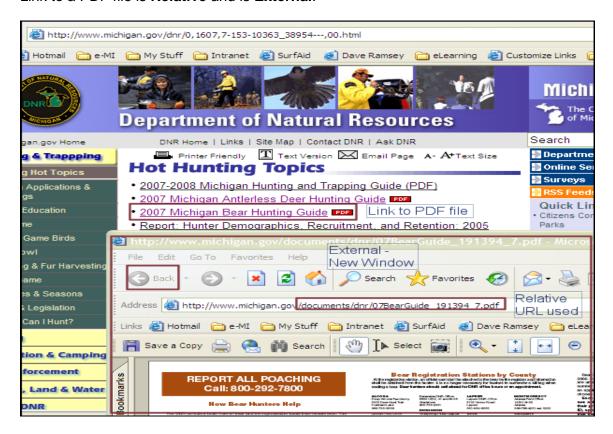
Link to another Michigan department is **Relative** and is usually **Internal**.



Link to your own Contact Us page is **Relative** and **Internal**.



Link to a PDF file is **Relative** and is **External**.



Create Link Content (External Link)

Link content is used when you need to add a link to a **PDF** file, another web site, another menu page within your web site or another Michigan.gov site. This is done only when you want to link directly to the other location without including any text in an **HTML** page.

In this section we will be creating links to another web site. Links to PDF files and internal web pages will be covered later. (See page 51)

Decide Where the Link is Going

You will generally have a website in mind where you want the link to go. Some of the websites that Michigan.gov links to that are outside of its own website are depicted below.

Because the link is going to a site outside Michigan.gov, we will have to use an **Absolute URL**. You can use one from the picture below or one of your own choosing.



Decide Where Content Is Going To Live

As with **HTML Content**, the first thing we need to do is establish the **Content Category** for our content. In this class we will use the same **Content Category** used for the previous piece of content.

Create a Link Piece of Content

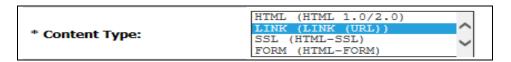
Determine the URL of the page you want to link to. Copy it or have it ready to paste or type when the time comes.

- Go to the CMA
- Click CONTENT and Add Content from the CMA left navigation



Enter the information for all the fields as taught earlier until you reach Content Type.

- Select Category Group: TRAINING-FAVORITES
- > Select Primary Category: TRAINING-FAVORITES-BOOKS-NONFICTION-FIXIT
- For Content Type select: LINK (LINK (URL))



- > Enter Title: (Your Name) Link To
- > Enter **Priority**: Use default
- > Enter or select **Release Date**: Use default date
- > Enter or select **Expiration Date**: Tomorrow
- > Enter the **Description** (if desired)

Note: Skip the Body & Keywords fields.

Under the Link Fields select Link Type: External (New Window)

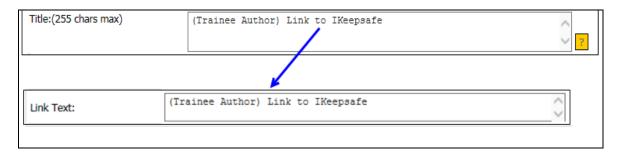


Paste or type the Link (URL)



> Enter the Link Text

Always make the **Link Text** field the same as the **Title** field. If the **Link Text** field is empty, when you click in it, the CMA will auto-copy the **Title** field to the **Link Text** field.



This is the text that will be displayed for the link. This is displayed *instead* of what it says in the **Title** field. If nothing is entered, there will be a space for the link but no text will be displayed.

It is important that this field be the same as the **Title** field. When searching for this content item later, you will need to search by text, which searches the **Title** field. If the **Link Text** is the same as the **Title** field, you will know what the title is.

Click ADD

The screen will refresh and you will be on the Edit Content Item screen.

> Switch to the **Training Site** in **PREVIEW SITES** and try your link

Assets

Assets are file types other than HTML. They are stored in a database separate from content. Content must be created to make these files visible on the web. There are two basic types of assets that we will be working with.

Types of Assets

Image Assets:

Pictures that appear on your pages. These can be either .gif or .jpg.

Document Assets:

Files such as PDF files, Word documents, Excel spreadsheets, PowerPoint slideshows, etc.

It is strongly recommended that all documents on the internet be converted to **PDF** for the following reasons:

- a) All internet users have access to **Acrobat Reader**. Not everyone has access to **Word**, **Excel** or **PowerPoint** even though free readers are available from Microsoft.
- b) Converting documents to **PDF** makes the file size smaller and thus will download more quickly
- Converting to PDF will secure the documents and prevent users from making unwanted changes to the documents

Other types of Assets:

There are other types of assets, such as MP3 audio files that can also be added. They are treated in the same fashion, but will not be covered in this class.

Note: Assets are uploaded to the **CMA** as files. The original filenames are retained when they are loaded into the database. Please make sure you comply with the following when naming the files prior to loading them into the **CMA**:

- Each department has their own standards or naming conventions. Check with your site administrator to determine what you should be using for your assets.
- ALL filenames should be letters and numbers ONLY. Do not use special characters except an UNDERSCORE or a DASH. Remove any spaces.

Add Assets to the Database

All asset types are added in the same way.

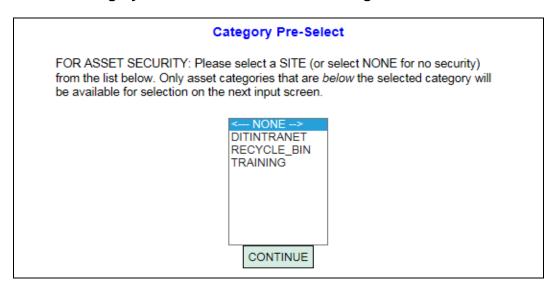
Documents (PDF, DOC, XLS, etc.)

In this class we will be using a PDF file.

➤ In the CMA, on the left navigation, click **ASSETS** and **Add Asset**



From the Category Pre-Select screen, select Training and click Continue



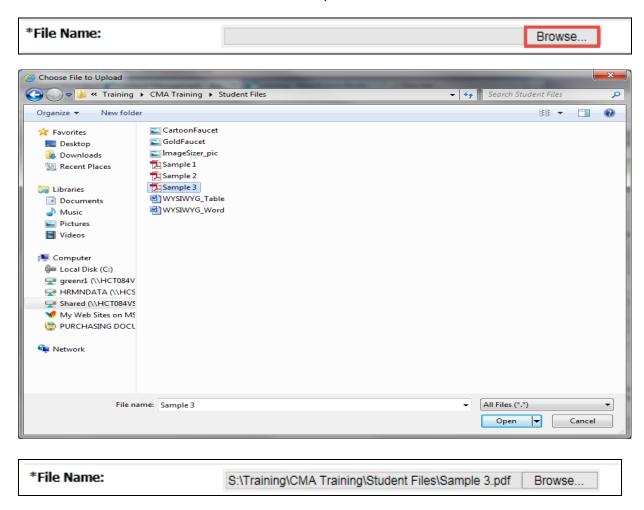
Note: This screen will only appear if you have access to more than one site. If you only have access to one site, you will be taken immediately to the following screen:

Following is the **Add New File** entry screen:

| Add New File | | Complete this form and click ADD to upload and register | the asset. ADD | |
|--|--|---|-----------------------------------|--|
| Whoa! Is your asset too big? IMAGE SIZER TOOL | | Assets exceeding 10 MB will NOT be accepted. Images exceeding 1 MB and exceeding 1000 pixels in width or height should be resized before uploading. | | |
| *File Name: | | | Browse | |
| *Permissions: | | TRAINING-ASSETS V | Asset Collection: Training Assets | |
| *File Type: | | SELECT ONE | v | |
| *Description/Title: | | | [^] | |
| *Alt Tag (image): Short text (document): | | | \$\hat{\chi}\$ | |
| CMA Keywords: | | | ÷ | |
| File Statistics | | File Size in Bytes: | | |
| Complete this form and click ADD | | to upload and register the file. ADD | | |
| | | hat exceed 5MB will require significant CMA upload time a t. Consider breaking up large files into smaller, sequential | | |

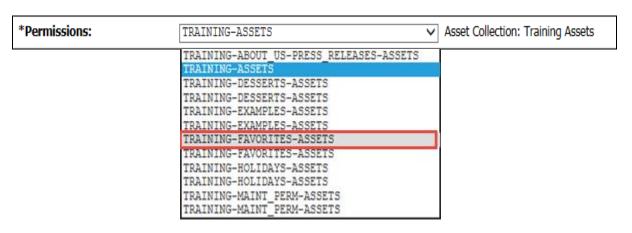
File Name (required field)

Click the Browse button to select the PDF file, per instructor



Permissions (required field)

> The default permissions for your security will be displayed in the field, but you can select the **Permissions** from the drop down menu based on the **Category** that corresponds to the area you are working in.

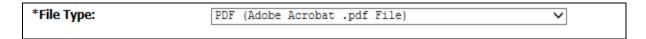


Asset Collection (informational field)

This field tells you which agency site directory the asset is going to be associated with.

FileType (required field)

This field is automatically filled in based on the file type selected. Make sure the correct file type is selected in case you accidentally chose the wrong file.



Description/Title (required field)

Check with your **Site Administrator** to learn what standards are used by your site for this field.

> Enter the **Description/Title** (In this class enter your **Name – Date – Type of Asset**.)



Alternate Tag (image) (required for ADA compliance) Short text (document)

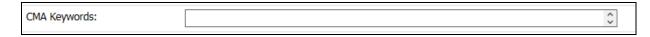
This is a required field when the **Asset Type** is **Image** or **Document**.

Enter the Short text for the PDF document (Faucet Repair)



CMA Keywords (not required field)

➤ Enter **CMA Keywords**. These are used in the **List Assets** screen to locate an asset. These keywords are not used in generating HTML.



File Statistics

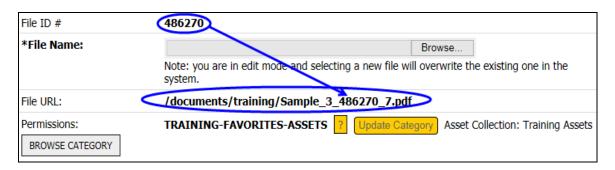
Once saved, the file size will fill in. If the asset is an image, then the height and width will also appear.



Note: Assets that exceed 5MB will require significant **CMA** upload time and high download time for users. Consider breaking up large files into smaller, sequential pieces rather than large, single files.

Click Add

The screen will refresh and leave you in **Edit Asset** mode. The **File ID** number and **File URL** will display at the top of this screen.



To view the PDF file, click on the Asset Preview link.

| Asset Preview | Asset Update Information: | | |
|--|---------------------------|----------------------------|--|
| Trainee Author - 4/6/15 - PDF File preview | Updated By: | trainee_author | |
| Trainee Audioi 170/13 TET The previous | Updated Date: | Apr 06 2015 02:56:02:000PM | |
| | Created By: | trainee_author | |
| | Created Date: | Apr 06 2015 02:56:02:000PM | |

In order to see the asset on a web page, you will have to be able to reference the asset later. You will need to know either the **File ID#** or the **File URL**. Since the ID# is part of the URL, we can simply save the URL and we will have both.

Copy the File URL and paste it into the Notepad

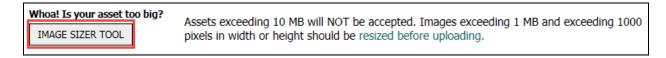


> Right click and **Copy** (or copy another way)

Try the Image Sizer Tool

Before adding an image asset you can resize the image for correct pixel width or height limitations.

- Click ASSETS and ADD ASSET
- Click the Image Sizer Tool link



Click on Browse to select an image

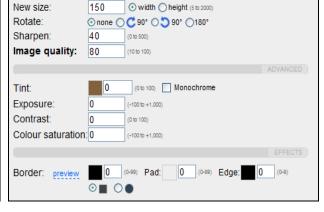


Click on upload image to bring the selected image into Image Sizer

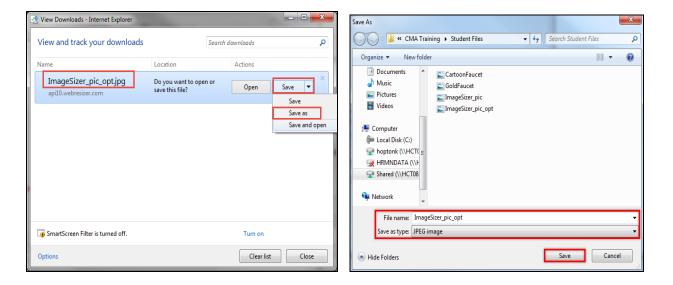


You will now be able to view the Optimized image and the Original image size, width and height of the image selected. While in this view you can make other changes to the image as shown in the Image Sizer (width, height, rotate, sharpen, border etc.). When using the Border field you can preview the image when making changes. Once you have made changes you can select **apply changes** or you can **start over**.





Click the download this image link to save the optimized image as a new opt file. The system will add opt to the file name. Save the new image in the CMA Training\Student Files folder on the Desktop of the PC.



Close all the windows to return to the Add New Asset screen.

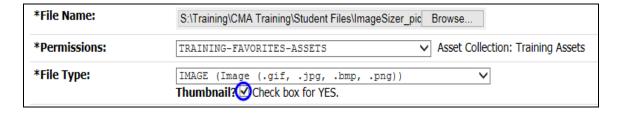
Images

Add an image asset using the optimized file you just resized. Complete the **File Name** and **Permission**.

Thumbnail (not a required field)

This field will appear when an image file is selected in the **File Name**. The **Thumbnail** box is necessary only when you want the image to be displayed in the **Content Category** box (Component) on the **Page Layout/Template** page.

Check the Thumbnail box under FileType

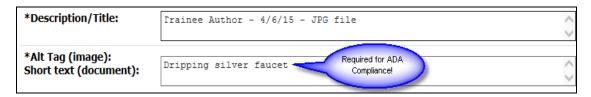


Enter the **Description/Title** (In this class Name – Date – **Image**)

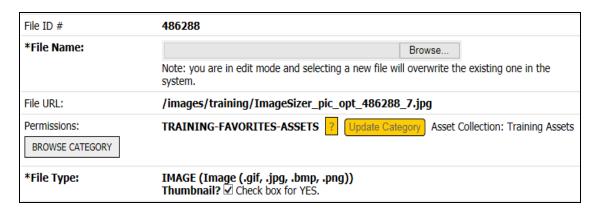
Alt Tag (Image): The **Alt Tag** will display when the mouse moves on top of the image or document link.



The **Alt Tag (Image) Short text (document):** will display when the image is associated to content or used as a thumbnail and short text is added to a document. This is a required field for **ADA Compliance** when the **File Type** is **Image** or **document**.



Click Add



File Statistics Image Width: 150 | Image Height: 200 | File Size in Bytes: 5426



Copy the File URL to the Notepad



Edit HTML Content

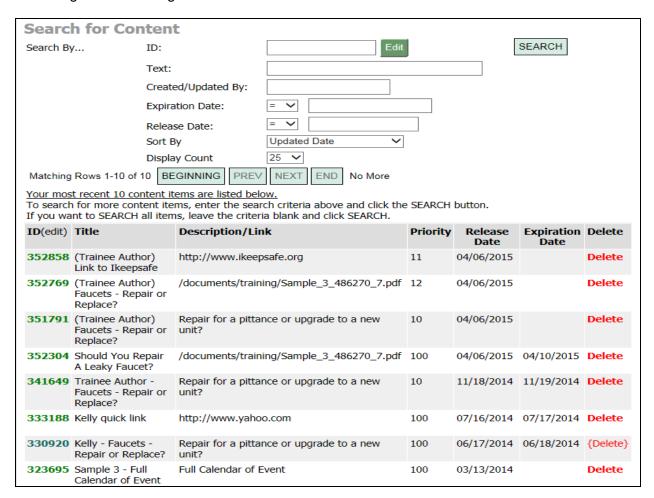
At some point content will need to be modified or changed in some way. You will need to Edit the Content. There are numerous ways to locate the content for an opportunity to make changes to it or modify its contents. This class will explore two of these. Here we will examine **List/Search Content** while we **Search By ID** number.

Enter the List Content

Click CONTENT and List/Search Content on the left side of the CMA



You will get the following screen:



The first thing to notice is the 10 items that you edited most recently. You can go directly to the Content by clicking on the Content ID number in the **ID(edit)** column.

Otherwise, to search for Content, you can use one of the three parameters listed: **ID**, **Text**, and **Created/Updated By**. Let's learn how to locate the **ID** number of a piece of **Content**.

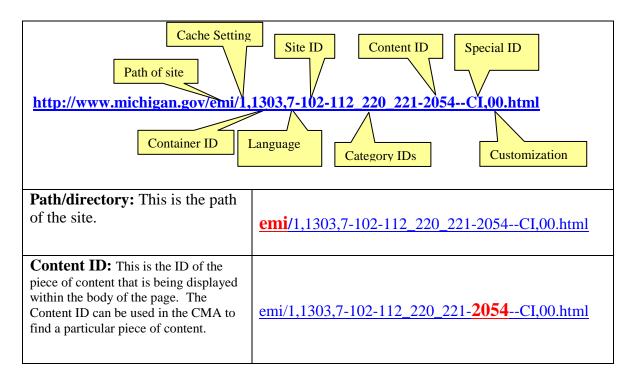
Search by ID

On the **Training Site** navigate to the HTML Content you created first. Open this content and look at the URL for this page in the address bar of the browser.

Locate Content ID in URL

The URLs generated by Michigan.gov can be quite a challenge to decipher. This is a link from a piece of content from the old Family Services theme (http://www.michigan.gov/emi/1,1303,7-102-112 220 221-2054--CI,00.html). By looking at the URL you cannot determine where the page came from other than it was generated from the Michigan.gov web site. We need to break the URL into sections in order to understand it. See the table below.

Break down of the Michigan.gov URL:



Note: There are **always** two dashes after the **Content ID** number. If there are three dashes after the last number, then it is **NOT** a **Content ID** number, but a **Category ID** number.

> Enter the Content ID number for the HTML Content you have created and click Search



Click on the ID link to view the Edit Content Item screen again

| ID(edit) Title | Description/Link | Priority | Release Date | Expiration Date | Delete |
|---|---|----------|-----------------|--------------------|--------|
| 351791 (Trainee Author) Faucets - Repair or Replace? | Repair for a pittance or upgrade to a new unit? | 10 | 04/06/2015 | | Delete |
| Matching Rows 1-1 of 1 BEGINNING PR | EV NEXT END No More | | | | |

Connecting Assets to Content

Assets are not displayed in the web browser until they are connected to a piece of content. There are three different ways that we can connect assets to content.

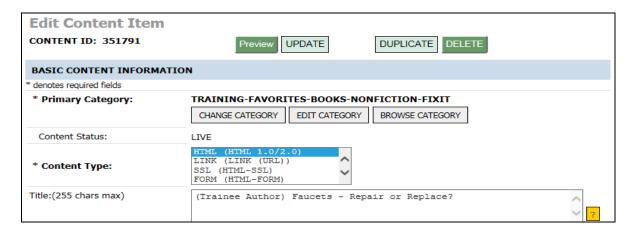
- Use the **Associated Assets** tool to tie assets to HTML content in a pre-determined fashion
- Create a piece of content that just opens a Document Asset
- Manually inset images and links to documents in the Body field using HTML coding via WYSIWYG or other HTML editor

Associated Assets Tool

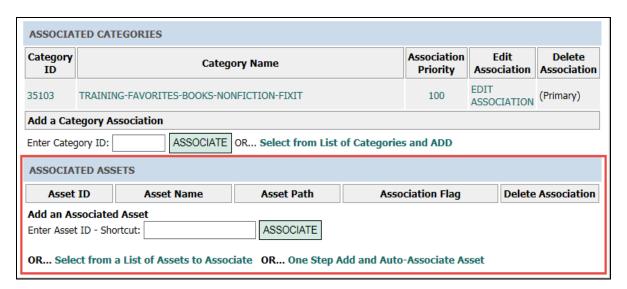
The **Associated Assets** tool places assets in a predetermined location within the content. If this is where you want the asset to be located, then this is a very quick and simple way to connect assets to content.

The **Associated Assets** tool is the **ONLY** way you can make assets display in the **Page Layout/ Template** view of the content. This is the most common use of this tool.

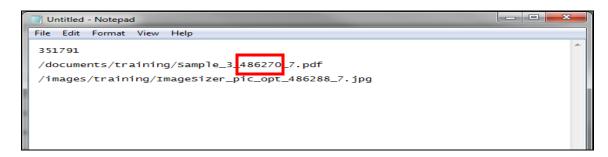
> Edit **HTML Content** (as described above)

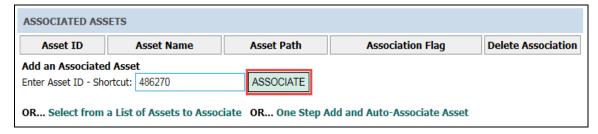


Scroll to the bottom of the screen to locate Associated Assets



Enter the File ID from the Notepad into the shortcut box in the CMA and click Associate





The screen will refresh and tell you the **Association** was successfully saved.

| Edit Content Item | | |
|----------------------------------|----------------|------------------|
| MESSAGE: Saved New Association S | uccessfully. | |
| CONTENT ID: 351791 | Preview UPDATE | DUPLICATE DELETE |

486288

Scroll back down and repeat for the other asset

| ASSOCIATED ASSETS | | | | | | |
|---|---------------------------------------|--|--|------------------------------|--------|--|
| Asset ID Asset Name | | Asset Path | Association | Delete Association | | |
| 486270 | Trainee Author - 4/6/15 - PDF File | /documents/training/Sample_3_486270 _7.pdf | O-Title O-Component Only O-Content Only ●-Both Comp/Cont | Priority: 100 Update Assoc. | Delete | |
| 486288 | Trainee Author - 4/6/15 - JPG file | /images/training/ImageSizer_pic_opt_48 6288_7.jpg | O-Title O-Component Only O-Content Only O-Both Comp/Cont | Priority: 100 Update Assoc. | Delete | |
| Add an Associated Asset Enter Asset ID - Shortcut: OR Select from a List of Assets to Associate OR One Step Add and Auto-Associate Asset | | | | | | |

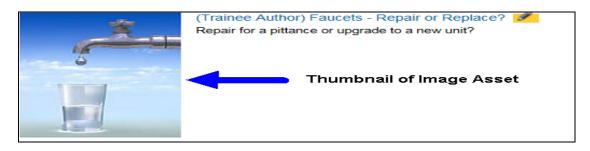
Two different types of assets are now associated to this piece of content.

Association Flag: Defaults to Both Comp/Cont

<u>For images</u> if **Title** or **Component Only** is selected then the image <u>will not</u> show on the full content page. If **Content Only** or **Both Comp/Cont** is selected then the image <u>will</u> show on the full content page.

If you change the **Association Flag** you have to click on **Update Assoc.** to save the change, the regular **Update** button will not save it.

> Go to the **Training Site** to see where the assets were placed in the template page and in the body of the content





Create Content to Open a Document Asset

Sometimes we want to be able to make the **Document Assets** more readily accessible to our users. For that reason, we will want to make them available on the template page rather than from inside a piece of content.

We need to somehow have an item that opens up the Document Asset, in this case the PDF file.



You already have all the information you need to do this!!

So what are the steps you need to take?

> Return to the CMA and make the appropriate selection from the left menu

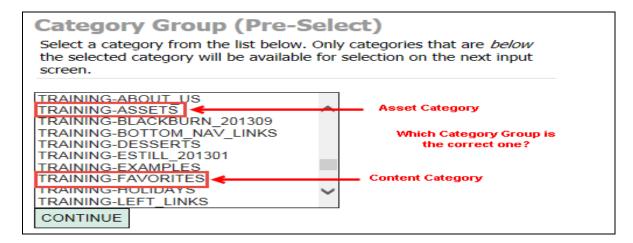


Enter the correct answer here:



Enter the correct answer here: ______

> Select the proper Category Group



Answer: _____

> Select the appropriate **Primary Category**

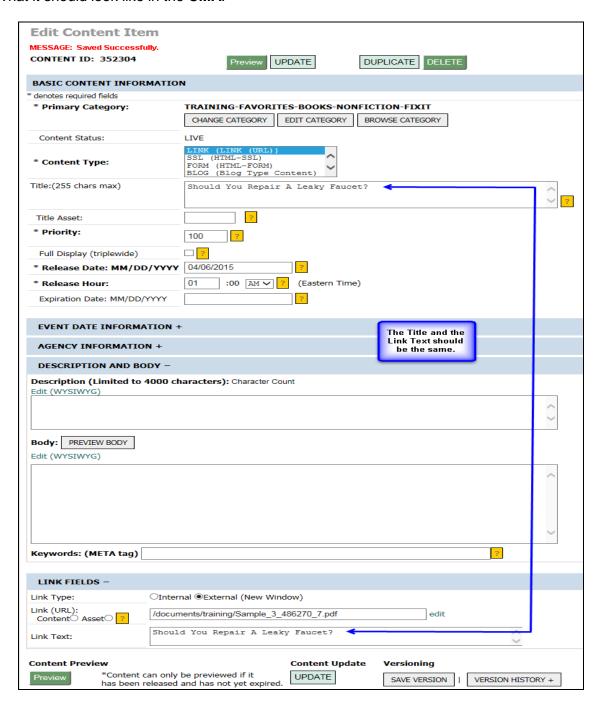
| denotes required fields | | |
|-----------------------------|---|---|
| * Primary Category: | TRAINING-FAVORITES-BOOKS-CHRISTENEN-SERIES | |
| ,g, | TRAINING-FAVORITES-ROOKS-CHRISTENEN-STAND ALONE | ^ |
| | TRAINING-FAVORITES-BOOKS-FICTION | |
| | TRAINING-FAVORITES-BOOKS-FICTION-CHRISTIAN | |
| * Content Type: | TRAINING-FAVORITES-BOOKS-FICTION-CLASSIC | |
| Content Type: | TRAINING-FAVORITES-BOOKS-FICTION-GENERAL | |
| | TRAINING-FAVORITES-BOOKS-HUMOR | |
| Titles/OFF chara may) | TRAINING-FAVORITES-BOOKS-MYSTERY | |
| Title:(255 chars max) | TRAINING-FAVORITES-BOOKS-MYSTERY-CATS | |
| | TRAINING-FAVORITES-BOOKS-MYSTERY-FEMALE | |
| | TRAINING-FAVORITES-BOOKS-MYSTERY-MALE ? | |
| | TRAINING-FAVORITES-BOOKS-NONFICTION | |
| | TRAINING-FAVORITES-BOOKS-NONFICTION-BIOGRAPHIES | |
| Title Asset: | TRAINING-FAVORITES-BOOKS-NONFICTION-COMPUTED | |
| | TRAINING-FAVORITES-BOOKS-NONFICTION-FIXIT | |
| * Priority: | TRAINING-FAVORITES-BOOKS-NONFICTION-POETRY | |
| | TRAINING-FAVORITES-BOOKS-NONFICTION-REFERENCE | |
| Full Display (triplouide) | TRAINING-FAVORITES-BOOKS-NONFICTION-SELFHELP | |
| Full Display (triplewide) | TRAINING-FAVORITES-BOOKS-QUICKLINKS | |
| * Release Date: MM/DD/YYY | TRAINING-FAVORITES-BOOKS-ROMANCE | |
| Release Date: MM/DD/111 | TRAINING-FAVORITES-BOOKS-ROMANCE-HARLEQUIN | |
| * Release Hour: | TRAINING-FAVORITES-BOOKS-ROMANCE-REGENCY | |
| * Release Hour: | TRAINING-FAVORITES-BOOKS-SPORTS | |
| Expiration Date: MM/DD/MAA/ | TRAINING-FAVORITES-BOOKS-SPORTS-BASEBALL | |
| Expiration Date: MM/DD/YYYY | TRAINING-FAVORITES-BOOKS-SPORTS-BASKETBALL | |
| | TRAINING-FAVORITES-BOOKS-SPORTS-FOOTBALL | |
| | TRAINING-FAVORITES-BOOKS-SPORTS-HOCKEY | |
| EVENT DATE INFORMATION | + TRAINING-FAVORITES-BOOKS-TRAVEL | |
| | TRAINING-FAVORITES-BOOKS-TRAVEL-LITERARY | ~ |
| AGENCY INFORMATION + | TRAINING-FAVORITES-BOOKS-TRAVEL-MAPS | |

Answer:

| | * Content Type: | HTML (HTML 1.0/2.0) LINK (LINK (URL)) SSL (HTML-SSL) FORM (HTML-FORM) | What is appropriate for this field? |
|---|--|---|-------------------------------------|
| | Should it be HTML | or Link | _? |
| > | Enter the Content | Title | |
| | Title:(255 chars max) | What is appropriate for this field? | |
| | Answer: | | _ |
| | Enter the Expiration | on Date | |
| | Select the appropri | ate Link Type | |
| | Link Type: Whic | h One? •Internal OExternal (New) | Window) |
| | Should it be Intern | al or External? | |
| | Why? | | |
| | Enter the URL | | |
| | Link (URL): Content Asset ? | ???? | |
| | What is the URL? Where do we get it Is it Relative or Ab | | |
| | Enter the Link Tex | t | |
| | | | |

Click ADD

What it should look like in the CMA:



What it should look like on the **Training** site.

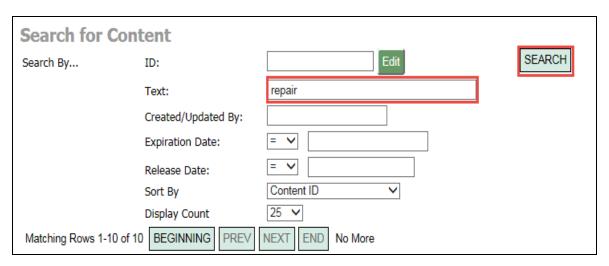


Search Content by Text

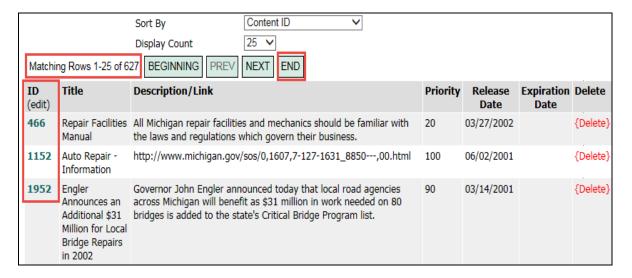
> Click List/Search Content



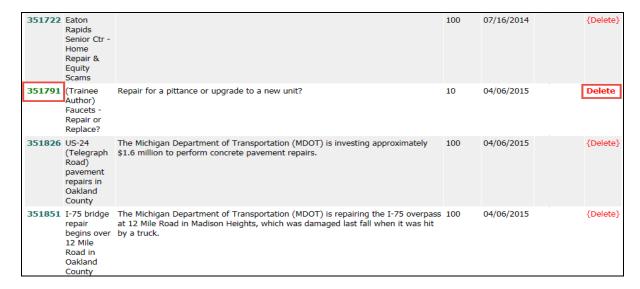
Enter all or part of the title of the piece of content you wish to search for and click **Search**



If more than one item appears in the list, then you will need to locate the one you entered. If the Content **ID** is teal then you are not able to edit the content item, you do not have permissions to the content. This means that it is not your content, but someone else's with a similar title. If the Content **ID** is green then you can edit that piece of content.



You may have to go to the **Next** page or click **End** to go to the end of the list if it is very long.



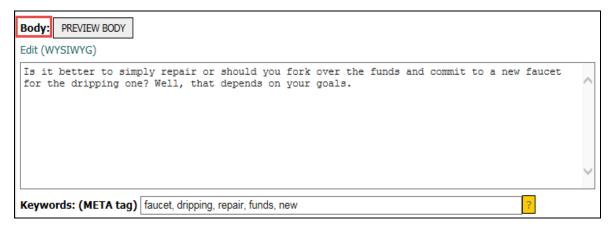
Once you locate your piece of content, (the **Delete** option will be a link, there are no brackets) click on the Content ID in the **ID** column.

WYSIWYG

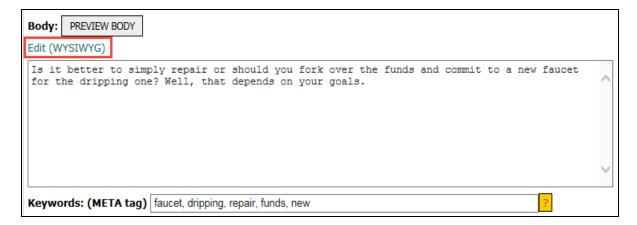
Basics of WYSIWYG

WYSIWYG is only accessible from the Add New Content Item or Edit Content Item screens of the CMA.

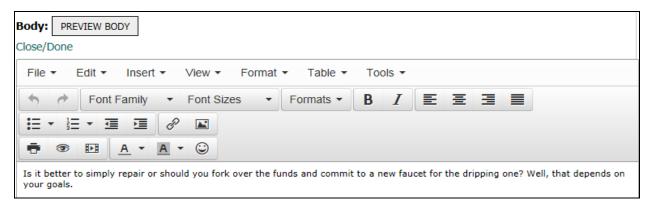
> From the Edit Content Item screen of the content we located above, scroll to the Body field



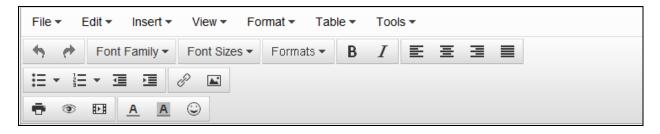
> Click Edit (WYSIWYG)



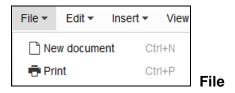
The field changes to show the toolbars used with WYSIWYG and displays the existing content.



Toolbar Overview



Top Row



The **File** dropdown has two functions. The first one **New Document** will delete the existing text in the **Body** field and allow you to start over. The **Print** feature prints just the body text.



Edit

The **Edit** dropdown button allows basic editing capabilities, such as **Undo** and **Redo**. You can also **Cut**, **Copy** and **Paste** text. The **Select all** is available to select text and you have the capability to **Find and replace** text.



The **Insert** dropdown button allows you to Insert videos, Links, Templates, Special characters, Horizontal lines, Anchors, Page breaks, Date/time and Nonbreaking spaces into the body.



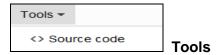
The **View** dropdown allows you to Show invisible characters, Show blocks, use Visual aids, look at Preview and view in Fullscreen.



The **Format** dropdown allows you to use Bold, Italic, Underline, Strikethrough, Superscript and Subscript. It also gives you Formats for Headers, Blocks and Alignment (justifications) and to Clear formatting.



The **Table** dropdown allows you to Insert a table, merge and split Cells, insert, delete, copy and paste Rows, and insert and delete Columns.



The **Tools** dropdown allows you to view the Source code for the content.

Second Row



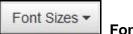
The **Undo** will undo the last thing you did that wasn't saved, up to ten.



The **Redo** allows you to do again the last thing you undid, up to ten.

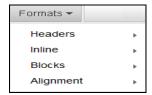


The **Font Family** allows you to change the font type.



Font Sizes

The Font Sizes allows you to change the font size.



Formats

The **Formats** dropdown allows you use Headers, Inline for bolding, underlines, subscripts etc. just like the Format dropdown on the first row, also Blocks and Alignment.



The ${\bf B}$ is for bolding the text and the ${\bf I}$ is for making it Italics.



The first three allow you to **Align left, center** or **right**. The fourth one is for full **Justify** (not suitable for the web).

Third Row



The **Bullet list** allows you to create a bulleted list of items with Circles, Discs or Squares.



The **Numbered list** allows you to create a numbered list of items using upper or lower case Alpha, upper or lower case Roman or lower Greek (1, 2, 3 etc.).



The first button allows you to **Decrease indent**, the second one allows you to **Increase indent**.



Insert/edit link

The **Insert/edit link** button allows you to insert hyperlinks or edit hyperlinks in the Body text.



Insert/edit image

The **Insert/edit image** allows you to insert and edit images in the Body text.

Fourth Row



Print

The **Print** allows you to print the Body text.



Preview

The **Preview** button allows you to view the Body in preview mode the way it will look on the site.



Insert/edit video

The Insert/edit video button allows you to insert and edit videos in the Body field.



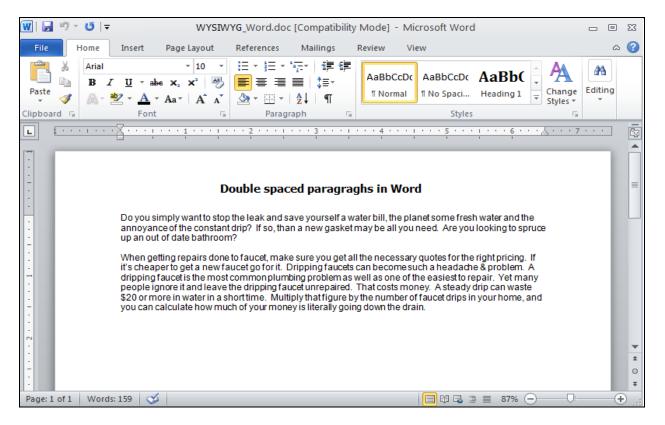
Text color and Background Color

The **Text color** and **Background color** buttons will give you a grid of colors to choose from for the text or background. Again, this should only be used for headings or special text within your document. You should always keep in mind visibility for colorblind users. Keep the text and background colors with the highest contrast as possible. Avoid tone-on-tone combinations (light blue text on a dark blue background) and red/green or red/white combinations. Try to stay with bold, italics or underline for emphasis rather than color changes.

Copy & Paste Tips

When creating content in Word, Excel or other software and then pasting it into **WYSIWYG**, there are a few things you can do to ensure a good result:

- a. **Fonts:** Change the font in the word processor to the desired font prior to copying the text, especially in tables. The proper font should be **Arial 10 pt**.
- b. **Paragraph Spacing**: In browsers, a single [Enter] or paragraph code indicates that there should be double-spacing showing between paragraphs. This is applied automatically in browsers because of the way HTML coding is read. When we are creating content in Word, we usually press [Enter] twice to achieve this same effect.



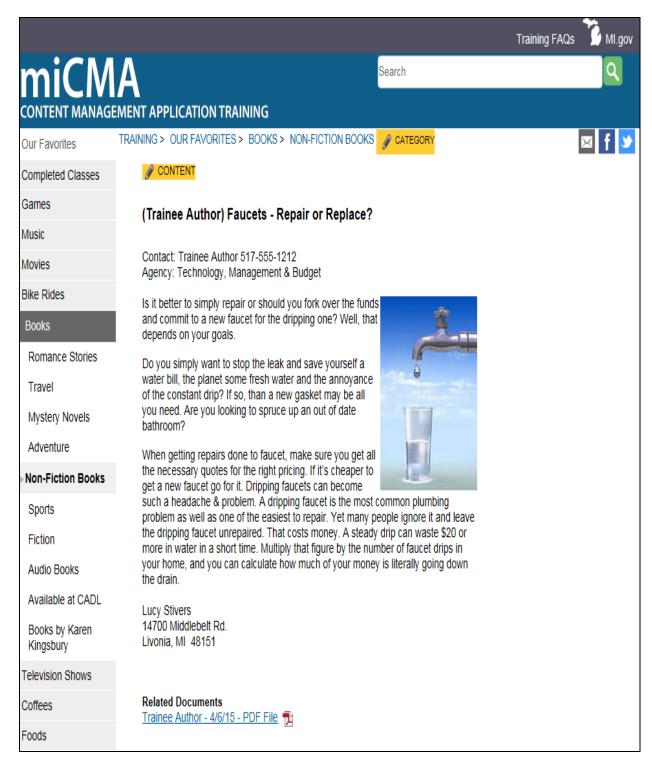
- Copy two additional paragraphs of text. This will be needed later when we add an image and look at paragraph spacing.
- > Type an address block

When the content is first pasted into WYSIWYG, it may or may not display the double spacing on the paragraphs.



Press Shift/Enter after 'bathroom?' to create the third paragraph and double spacing

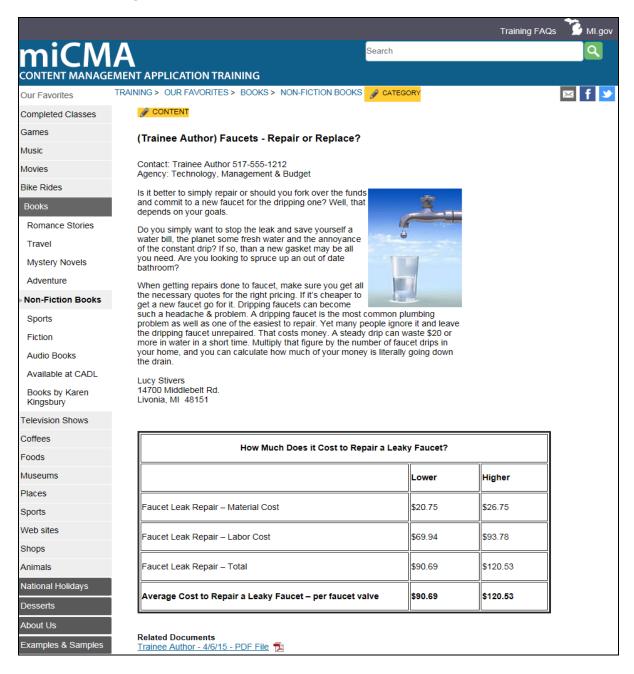
- Click the **Close/Done** button at the top, this does not complete the process, however
- To save your results in the **CMA Database**, you must also click **Update**. If you do not, your changes will not be saved even though you clicked a button that said "Close/Done".
- > Go to the **Training** site to view the content



Insert a Table Into WYSIWYG

To insert a table simply locate the table, make sure the font is Arial 10 point then copy and paste it into WYSIWYG.

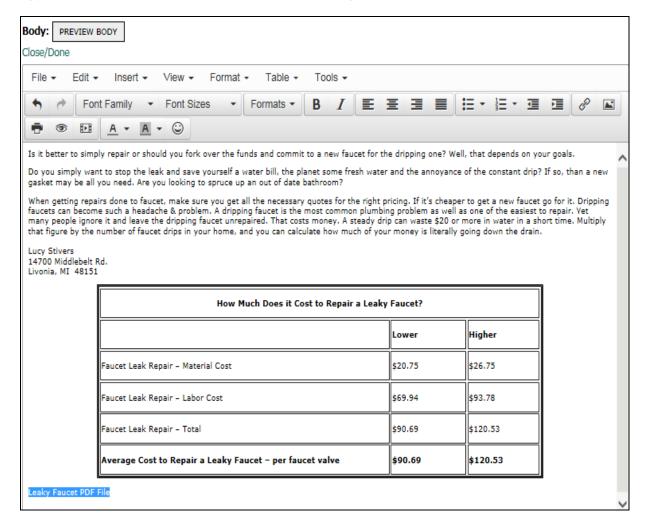
- Copy the table in the Student files
- Position the cursor below the address block and paste the table in
- Click on Close/Done and Update to save the changes
- Go to the Training site to view the results



Connecting Document Assets to the Body Field Add link to PDF or Other Document Asset

When adding PDF/document assets that are to be inserted in a piece of content, rather than associated, it is important to know the path. Since you have saved the URL in the Notepad, we already have the path readily available.

- Return to the Notepad
- Select and copy the path for the PDF file
- > Return to WYSIWYG
- Type the text that will link to the asset (if not already there)



Highlight the text that will link to the asset

> Click the Insert/edit link button in the toolbar



| Insert link | | × |
|-----------------|-----------------------|-----------|
| Url | | |
| Text to display | Leaky Faucet PDF File | |
| Title | | |
| Target | None | - |
| | | Ok Cancel |

> Paste the URL for the asset in the Url field



The **Text to display** field is already completed with what was highlighted.



Enter a **Title**, if you want your Url to have a different or shorter title.



The **Title** will appear, any time you hover over the Url.

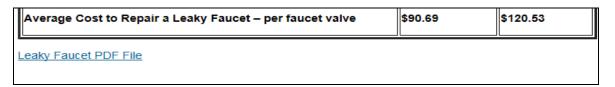


Select the Target as outlined previously



➢ Click Ok

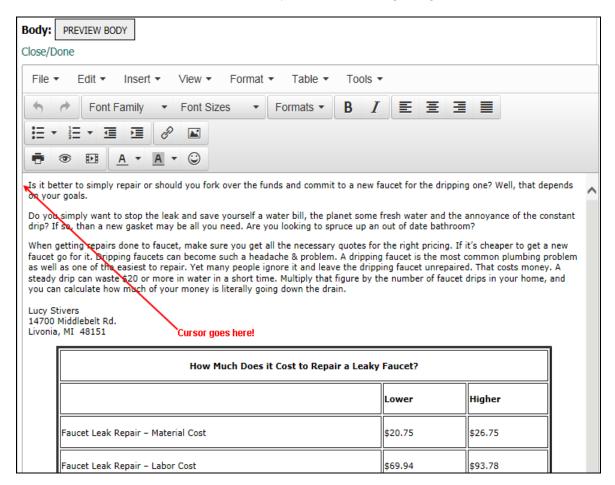
You will be returned to the **WYSIWYG** screen and you will see your link. However, you will not be able to test your link here.



Connecting Images to the Body Field

Add Image

Position the cursor in the location where you want the image to go

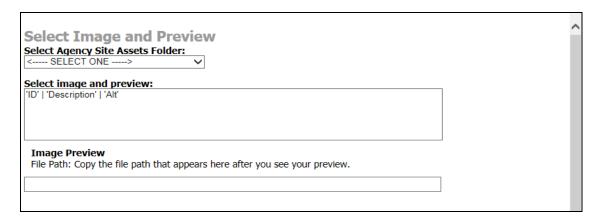


> Click the Insert/edit image button in the toolbar

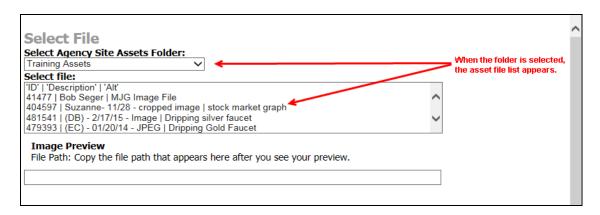
The following Insert/edit image window appears:



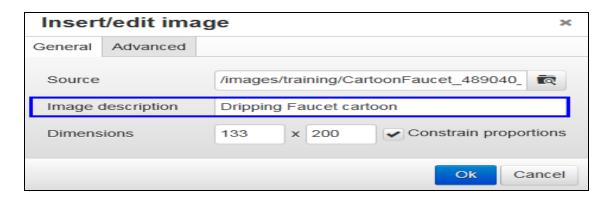
Click on the button to browse for an image in the Asset Database



Choose Training Assets from the Agency Site Images Folder dropdown



- Click on "SELECT ONE", Type 489 fast, click on the 489040-Dripping Faucet cartoon
- Click OK
- Enter a shorter Image description, change it to Dripping Faucet cartoon



Click the Advanced tab to add vertical and horizontal spacing between the image and the text



➢ Click Ok

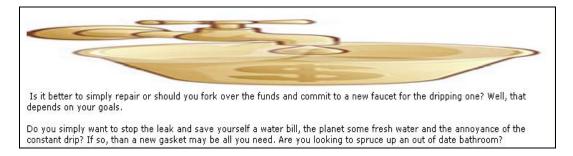
The image will be displayed in WYSIWYG.



If you click on the image here, you can pick it up and move it or change the size of the image.



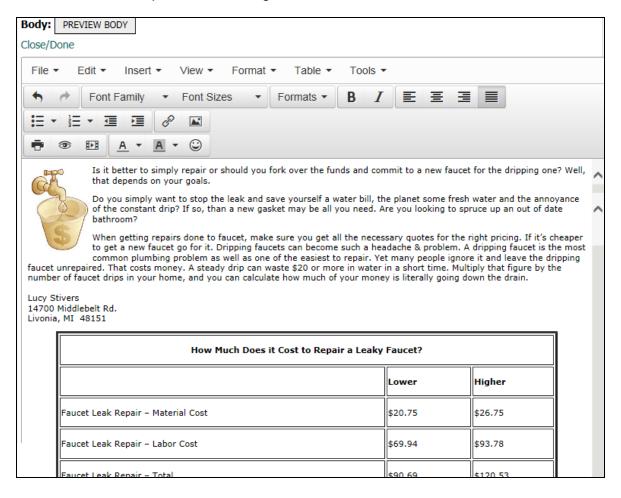
Note: Be careful not to distort the image. It is best if the image is sized appropriately prior to adding it to the database, rather than resizing it here.



To get the text to wrap around the image we need to adjust the **Alignment**.

- Left click on the image
- Select the dropdown next to Formats mouse over Alignment and click on Left

The text will now wrap around the image.



- Click Close/Done
- Click Update
- ➤ Go to **Training** site to see content, refresh screen

Edit Assets

At some point it may become necessary to replace an asset or edit the fields within an asset. If a PDF form needs to be updated with a new version of the form, or an image needs to be replaced with a newer image, you can simply go to that asset in the database and swap out the current asset for the new asset. Then where ever that asset is used, the new one will be seen without having to change the content. In order to do this we need to be able to find the asset in the database.

Find and Edit Asset Using ID Number

Each asset is assigned an **File ID** number. It is easiest to find the asset by searching on that ID number. Find the File ID number:

PDF/Document: The **File ID** number can be seen in the filename of the **PDF** or document while it is displayed on the web.

Navigate to the PDF file/document and look at the URL

The filename of the asset has the **File ID** as part of the name (example: in http://w3.michigan.gov/documents/training/Sample_3_486270_7.pdf—> 486270 is the File ID)

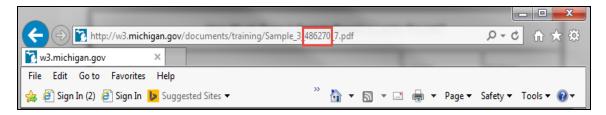
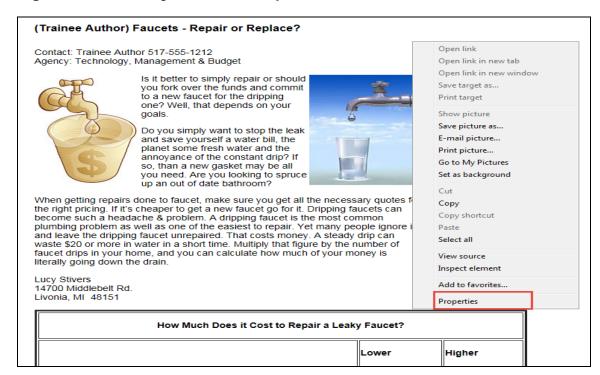
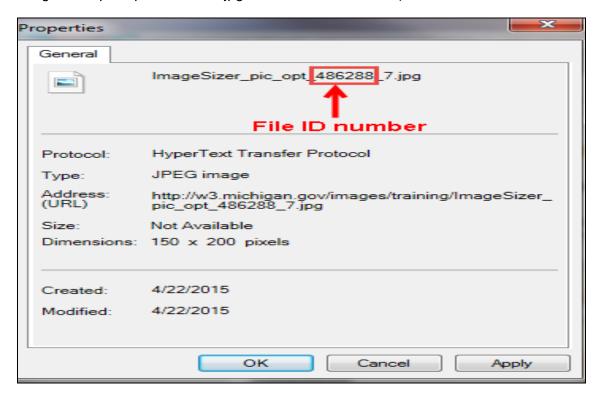


Image Asset: The **File ID** number can be seen in the properties of the image while it is displayed on the web.

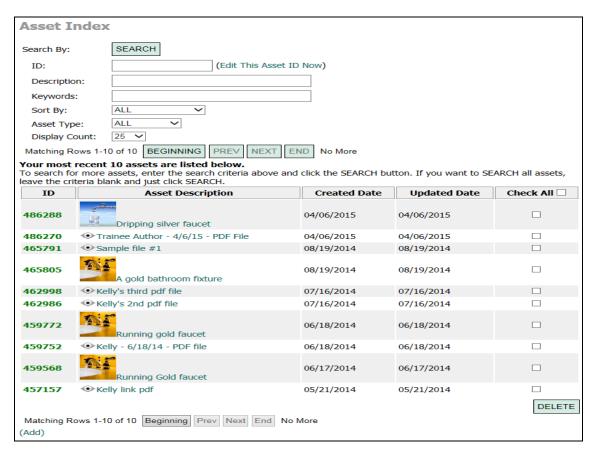
Right click on the image and select Properties



The filename of the image has the **File ID** as part of the name (example: ImageSizer_pic_opt_486288_7.jpg—> 486288 is the File ID)



➤ In the CMA, click ASSETS and List/Search Assets



Enter or paste the Asset ID number in the ID field



Click Search. Locate the desired asset.



Click on the ID number to make changes

You will be taken to the **Edit Asset** screen.

Load a new file for this asset. Change the asset fields.

Click Browse and select the file



When loading a new file, the old one will be deleted. If you want to keep the old one, add a new asset.

Change the Alternate Tag (image) field so it is appropriate for the new image

When replacing images with a new image:

- a) The dimensions of the original image will be in the database
- b) If the new image is distorted or too large use the Image Sizer Tool to resize it
- Click Update

Associate Content to Other Categories

When

If there is a piece of content that needs to be displayed in more than one place/component, you could create a new piece of content which links to the first one. This will, however, create a new record in the database. If the content ever expires or is deleted, then your link will no longer be valid.

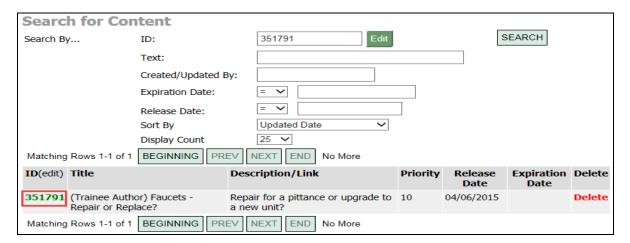
If you could re-utilize the same piece of content in multiple places, it would prevent problems of outdated links. To do this, all that needs to be done is to associate a second (or third or more) category to the piece of content.

The person making the association must have permission to the new category to be associated.

How

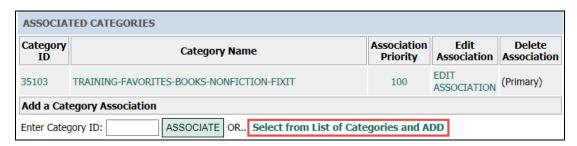
Search for a piece of content using the methods above.

If you do not have permission to edit the content, the **ID** number will be teal, however you can still associate it to a category you have permission to. If you have permissions to the content, the **ID** will be green. Click on the **ID** number.



With the **Edit Content Item** or **View Content Item** screen open, scroll to the bottom of the screen to display the associations.

Click Select from List of Categories and ADD



Select the desired category from the **Associated Category** drop-down box. You will only see categories to which you have permissions.

For class, choose TRAINING-WHATS NEW



- Leave Additional Association Type: set to None
- > Set the **Priority** according to the category/component in which this content will be displayed
- Click Add

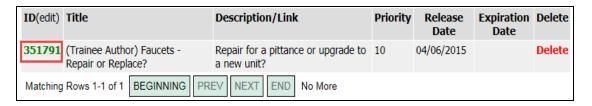
Remove Content & Assets

Items can be removed from the web when you either expire the content or delete the items from the database. Sometimes both have to occur.

Expire Content

Expiring content will remove the item from the web on the expiration date but will not remove the item from the database. The item can be used again by changing the **Release** and **Expiration Dates**.

Click on the ID to edit the Content item.



Change Expiration Date field to date you want item removed from the web

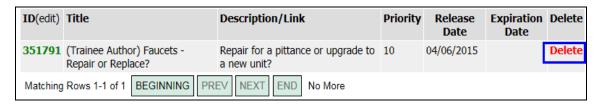


Click Update

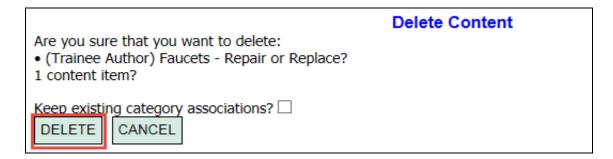
Delete Content

Deleting content will move the item to a **Recycle Bin** category. The **Site Administrator** will be able to retrieve it for later use, however it can be difficult to find.

List Content for the item to be deleted

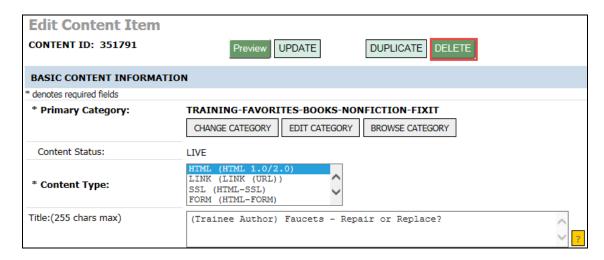


> Click the **Delete** link

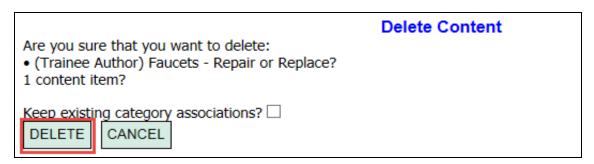


Click **Delete** to confirm

Use the DELETE button in the Edit Content Item screen



You will again be asked to confirm your deletion



Note: Deleting **Content** that is still in **Workflow** will not delete the **Workflow** record as they are in separate databases. The best way to eliminate the **Workflow** is to **Approve** it all the way through **Publishing**.

For either method above, if there is workflow still pending on this content, it will not be eliminated. You must still process the workflow to get rid of the workflow task.

Removing Assets

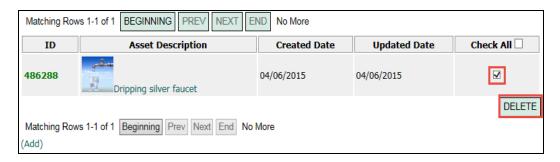
Assets can be removed from the web in two ways. Please make sure to use both of these methods when deleting assets.

1. Remove the **content** that displays the asset (see above). When doing this, the asset will remain in the database for later use.

Note: Leaving a document asset in the database without removing the asset from the database will keep the asset available to the public via bookmarks they may have created and search engines, including the one on Michigan.gov which will continue to index it from the asset database.

2. Delete the asset from the database. If the asset is deleted you will not be able to reuse it without reloading it. To delete an asset from the database:

- > List **Asset** or search for the item to be deleted
- > Check the box next to the Asset and click the Delete button



> Click **Delete** again to confirm the deletion



Note: Deleting an asset that has been included in a piece of content as a link or an image without being "**Associated**" to the content, will result in a broken link or image.

Miscellaneous Features

Duplicate

The **Duplicate** button at the top of the **Edit Content Item** screen allows you to duplicate a piece of content exactly. The screen will look exactly the same except the **Content ID** number will be new.

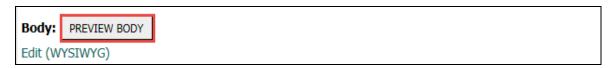


This is useful when you have several items to add which are very similar. You can duplicate the items and then make and update the necessary changes.

- This is designed to be used when the duplicated content will be in the same Primary Category
- This is not to be used when you want to display the content in more than one place. Use **Associated Categories** for that purpose.

Preview Body

Preview Body is used to look at the body field without the banner or navigation surrounding it. It also does not include the title field, associated assets, such as images, or contact information. This is good for quick proofing while working on content.



Preview vs. Production Preview

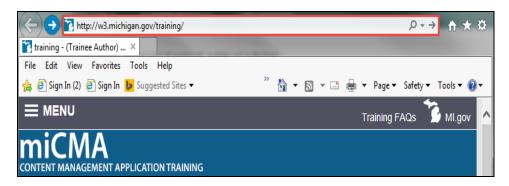
The **Preview** button will take you to **Production Preview** and allow you to see the content with the banner and borders around it. It will not take you to the component or navigation page that will contain the link to the content. If you click **Preview** when you are editing a **Link** piece of content, you will simply see the link.



If you want to see the link to the content in the component or navigation page, you will need to go to **Production Preview** and navigate to the appropriate site and page. You can navigate to the page using **MENU** in the upper left hand corner of the site:

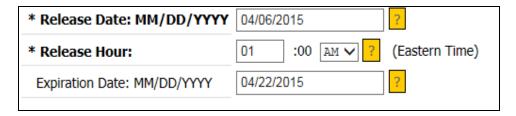


or you can type it into the navigation bar at the top:



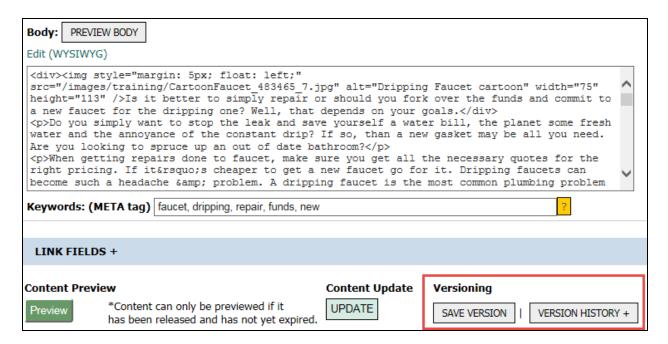
Release/Expiration Dates & Preview

If the **Release Date** is in the future, or if the **Expiration Date** has passed, the content will not be visible on **Production Preview** by navigating to it. In that case, you must use the **Preview** button or **Preview Body** link in order to see the content for editing and proofing purposes.



Versioning

Versioning allows you to have several versions of a piece of content at the same time. It can be used as a form of revision control or making a back-up before editing content. The system does not automatically create a new version every time the Update button is clicked. Versioning control has been added in the lower right of the Edit Content Item screen:



Creating a Version

Creating a version is as simple as clicking on **Save Version**. The CMA will take a snapshot of the Content as it exists in the database. Therefore, it is important to understand what step of the Update process you are in.



Click **Save Version** before you start making changes to the Content. This will save the Content as it exists in the database before you click the **Update** button.

Warning: If you click **Save Version** before you click the **Update** button, none of your changes will be saved in the version. Conversely, if you realize you want to make a version before Updating, you can do so without losing your changes.

A good example of using versioning is seasonal content. As the seasons change, you can restore the version from the previous year. The Title, Description, Body Text, and Link fields could all be different, but the Content ID number would remain the same. **Important Note:** Workflow does not apply when using versioning.

Version History

Checking version history is done by simply clicking on **Version History**.

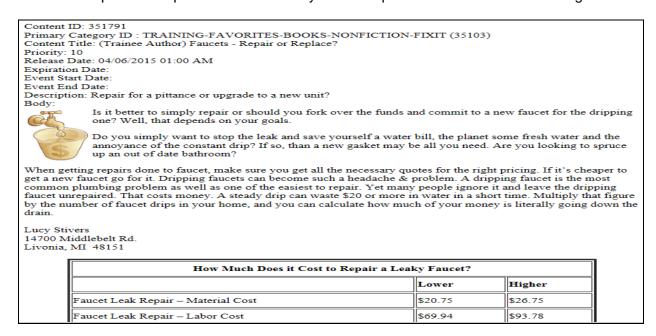


There can be up to 25 versions displayed in the dropdown list. The most recent version is listed at the top of the list.



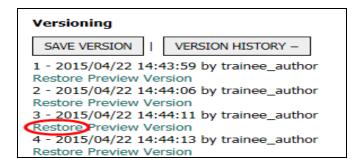
Previewing a Version

Clicking on the **Preview Version** link will pop open a new window. This window contains the critical database fields to allow you to see the differences between the versions. It does not render the Content in a production preview mode. It only lists the specific items that can be changed.



Restoring a Version

Restoring a version is done by simply clicking on a **Restore** link.



When you click on **Restore**, the CMA will automatically create a new version of the current Content. Then, it will take the restored version and make it the current version. You do not need to click on **Update** or **Save Version**.

Workflow

What is Workflow

Workflow is the process of getting new content approved prior to going live on Michigan.gov. Content has to be approved by at least two people before it can go live. When a piece of content is created, a workflow task related to that piece of content is immediately created. A series of steps are necessary to be completed for the task to be done and the content to go live. Each step is assigned to a predetermined Workflow Group.

Workflow is defined by the agency and site administrator. Each button and all the content beneath it can have its own, separate workflow; the whole site can have a common workflow, or any combination in between.

Each workflow must have at least two steps. There will always be an **Author** step first and a **Publisher** step last. There could be one or more **Editor** steps in between. The number of steps in a given workflow is determined by the agency and site administrator. E-Michigan activates workflow according to their specifications.

Workflow Groups & Roles

At each step of workflow, the group responsible will be able to edit or modify the content. Whether or not they choose to do so is up to each department/agency to determine how they want to handle workflow – if they want to send all changes back to the author, or if each step should handle changes on their own.

Authors – Create or enter content into the CMA, proof content prior to sending to the next step in the workflow process. Workflow always starts with the author so that they can have a last look at the content before it moves forward.

Editors (1, 2 &3) – Review content and attributes; edit content and attributes; Approve content that should be forwarded to the Publisher; Reject content that should be sent back to the Author.

Publisher – Ensure quality and accuracy of HTML content and approve content for publishing to the live web site. At this point it will be ready to go live (see Cache Clearing).

Working with Workflow

When you create a piece of content and then click **ADD**, that piece of content will be placed in your workflow and a task will show up waiting for your approval.

Workflow can be accessed at any time in the CMA by clicking the CMA HOME link on the Top Navigation bar, then click in the check box next to Display My Workflow.

If one of the groups in which you are a member has a task waiting, a screen similar to the one on the next page will be presented. Otherwise you will see the following message stating that you do not have any outstanding tasks at this time.

There are no outstanding tasks assigned to you or your group.

☑ Display My Workflow

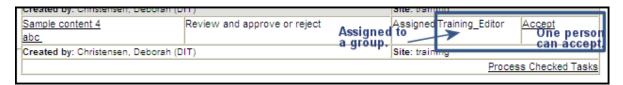
Step 1: The Author of the document must first Accept the Workflow Task.

| Tasks for dchristensen | | | | | | | |
|---|--|----------------|--------------|--|--|--|--|
| Content/Category Item | Task Description | State | Who | Action (Check All) | | | |
| Visit Historic Sites On-line | MIKids Content | Assigned | dchristensen | Accept | | | |
| Created by: Christensen, Deborah (DIT) | | Site: MIKIDS | | | | | |
| | REJECTED by dchristensen: Please review and forward. | Working | dchristensen | Approve Reject | | | |
| Created by: Christensen, Deborah (DIT) | | Site: training | | | | | |
| | REJECTED by stevensd4: I don't know what this is It seems that we used to be able to | Assigned | dchristensen | Accept | | | |
| Created by: Content # 90188 may be deleted. | | Site: | | | | | |
| Sample Content 4 000 | Review and approve or reject | Working | dchristensen | Approve Reject | | | |
| Created by: Christensen, Deborah (DIT) | | Site: training | | | | | |
| XYZ Link to Edit Content Created by: Christensen, Deborah (D | Author Review Initial Workflow IT) for newly created Author Review content by the author. | Site: train | does | oting the task not Approve ontent. | | | |
| Created by: Christensen, Deborah (DIT) | | Site: training | | | | | |
| | Author Review | Working | dchristensen | Approve | | | |

Step 2: The Author's Approval

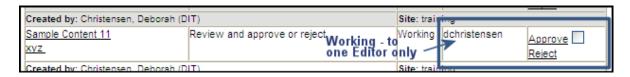
| | | Site: training | | |
|--|--|--------------------|--------------------------|----------------|
| Sample content 4 123 | Author Review Author will Approve when r Author will never Reject. | Working eady to | dchristensen forward. | Approve Reject |
| Consider him Christonese Debasek (DIT) | | Citar traini | | |

Step 3: Editor Accepts the Task

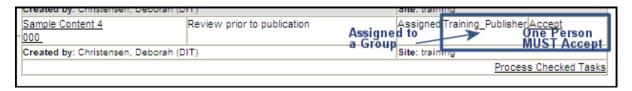


Note: Once you have accepted a task, others can **no longer** see it in their workflow. This means that you **MUST** either <u>Approve</u> or <u>Reject</u> the task in order for the piece of content to be moved to the next step of workflow.

Step 4: Editor Approves or Rejects Content



Step 5: Publisher Accepts the Task



Note: Once you have accepted a task, others can **no longer** see it in their workflow. This means that you **MUST** either <u>Approve</u> or <u>Reject</u> the task in order for the piece of content to be changed to **Live** or sent back to the author.

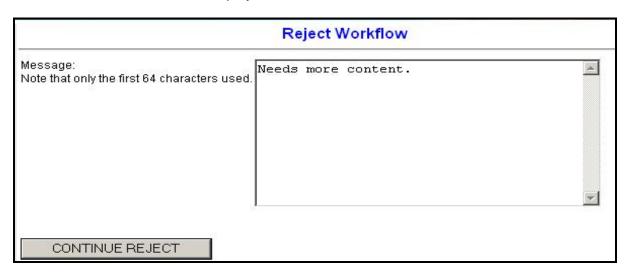
Step 6: Publisher Approves or Rejects Content

Accepting will make it **Live** and remove the task from workflow.



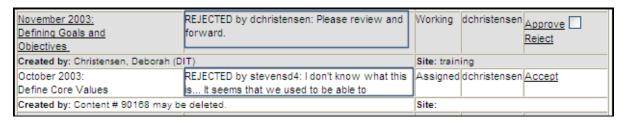
Rejected Task

If the editor or publisher rejects a piece of content they are able to enter a reason for the rejection. The first 64 characters will be displayed when it is returned to the **Author**.



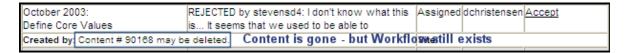
Rejected Task that is sent back to author

After the **Continue Reject** button has been clicked the task will return to the author's workflow and the process starts again.



Workflow & Deleted Content

Sometimes content is deleted before workflow is completed. In that case, the workflow is not also deleted, it remains.



In order to eliminate the workflow task for deleted content, simply complete the workflow task.

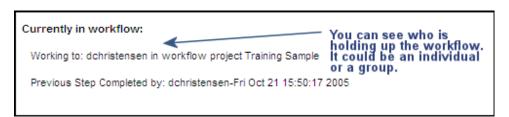
Content Stuck in Workflow

If you have completed workflow but the content is not appearing on the live site, check to see if the content is finished with workflow.

- 1. Edit the content
- 2. Check the Content Status



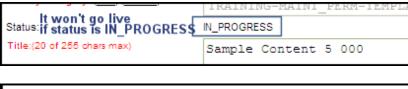
- 3. If the status is **IN_PROGRESS**, the content will not go live
- 4. Check to see if **Workflow** is complete by scrolling to the bottom of the screen



5. Contact the **Site Administrator** to get **Workflow** moving again

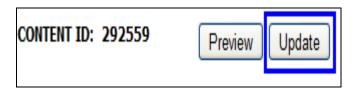
Workflow Complete - Still Not Live

If you have completed workflow and the content is not appearing on the live site and you checked workflow and it is finished:

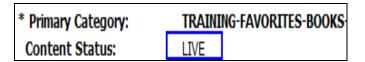


Workflow Finished emeryc-Tue Oct 25 16:14:19 2005

Click the Update button



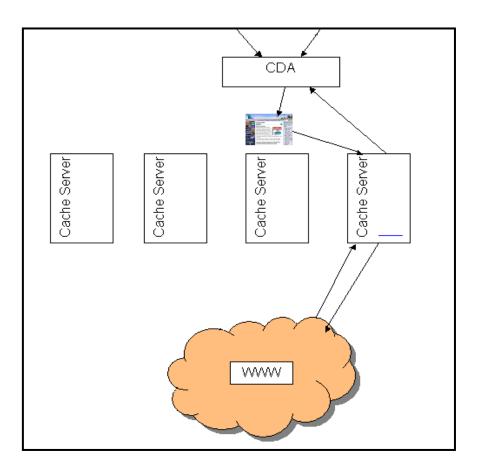
The Status will change to Live and it will go live at the next Cache Clear (see below).



Cache

How It Works - New Content

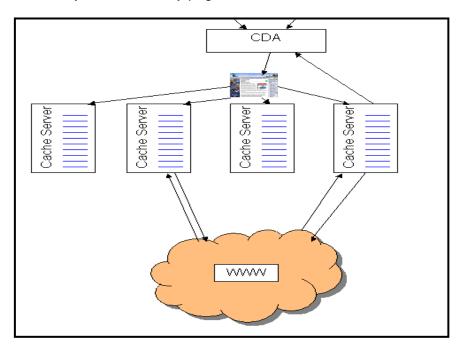
In order to speed things up for users, there are several cache servers in place. When a request for a page comes in, it goes to the first available cache server. If the page is not on that server, the CDA creates it sends it out.



Eventually each cache server will contain the same page, as that page is requested from each server.

When the next request for the same page comes in, the cache server delivers it without contacting the CDA.

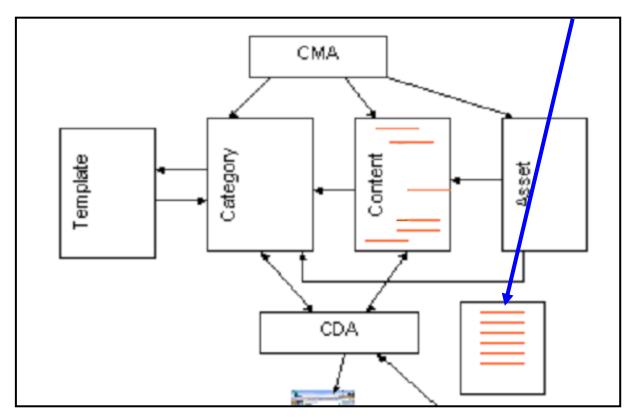
Eventually there are many pages on all of the cache servers.



As people work in the CMA, changes are made which are not reflected on the cache servers.

How It Works - Changed Content

As **changes** are made, information about those changes is stored in a Cache-clear bucket.



At regularly scheduled times; the cache is cleared according to what is stored in the Cache-clear bucket.

Cache Clear Schedule Weekday: 1 a.m. 9 a.m. 12 p.m. 3 p.m. 6 p.m. Weekend: 1 a.m. 6 p.m.

- Weekdays:
 - o 1:00 am
 - o 9:00 am
 - o 12:00 pm
 - o 3:00 pm
 - o 6:00 pm
- Weekends:
 - o 1:00 am
 - o 6:00 pm

When one of those times occurs, the CDA reads the Cache-clear bucket and deletes the corresponding item on the cache servers and replaces it with the updated content. It then also deletes the record in the Cache-clear bucket.

Please Note: This takes time! The **Cache Clear Schedule** represents **START** times, not completed times. The Cache Clear can take from one half to one **hour** to complete depending on the time of day and the amount of traffic on the servers. Please be patient after the start of a cache clear. Your content may not be consistent for a while.

What is not Cleared

Top & Bottom Navigation

FAQs

Contact

Left Navigation

New & Removed Categories

Right Navigation

Global Quicklinks

Local Quicklinks

Full Content from Left Navigation



How to Update Items not Cleared

Contact Site Administrator with information:

Content ID number

Category ID number (if applicable)

• How to navigate to it

Site Administrator is Cache Clear Admin or will contact CMA expert for site.

Cache Clear Admin Can:

Clear a particular piece of content or category not cleared during the schedule.

Clear a particular piece of content at a specific time (when cache clear schedule does not meet needs).

Please contact e-Michigan ahead of time to schedule special cache clears.

NEXT STEPS

• Obtain appropriate permissions if you do not already have them. Contact your site administrator to obtain permissions to the categories where you will be working.

 Find out any naming conventions and standards for your site from your site administrator for such things as:

Asset File Names

Asset Descriptions

Internal/External links

 Practice in the Training site. If you have content and assets you want left for future practice, let trainer or site admin know.

• If you want to be removed from the Training site, please send e-mail to John Estill or site admin

• For questions, etc., please see your site administrator/agency contact. You can see a list of agency contacts on http://www.michigan.gov/emichigan and click on CMA Users.

When you are ready to add or edit content, start with the Quick Guides

Do evaluation online: Favorites/ training evaluation